



Community Engagement Team Impact Evaluation Report

Delivery Period: March 2021 to August 2022

Author: Abigail Shervington

Editors: Donna Fraser and Annie Hairsine



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i. EXECUTIVE SUMMARY

OVERVIEW

The Organising Committee along with Games Partners have worked toward delivering a once in a lifetime opportunity for communities of Birmingham, the West Midlands and beyond, to experience the largest Sports and Cultural programme in our Region to date.

Underpinned by core objectives set out in the EDI Framework and Action plan, a targeted approach to engagement has been delivered to increase representation of communities reflective of the West Midlands and its residents.

For the overarching mission of a ‘Games for Everyone’, the Birmingham 2022 Community Engagement Team have delivered an extensive programme of community engagement activity that has been delivered at the heart of communities, with a targeted engagement taking place within the 1–3-mile radius of Games venues.

Driven by our Games missions, this has involved (but not limited to) three core engagement ‘Modes of delivery’ in alignment with major campaigns and Games activity, to increase participation and engagement, which include:

- 1. Community Roadshows and Events
- 2. Community Hubs
- 3. Community Engagement Forums

Informing, consulting, and collaborating with local stakeholders and Games partners to deliver engagement that is meaningful, evidenced, impactful and builds legacy.

COVID-19

The pandemic has had a significant impact on our delivery, the most significant being during 2021, when many restrictions for in-person activity were still in place. Much of our engagement was conducted online which allowed for increases in participation in historical methods of engagement e.g., community steering groups and forums taking them online. This notably led to exclusion of several demographics, namely individuals and groups who are digitally disenfranchised and disengaged.

2021

In July 2021 the Community Roadshow was launched with the aim to deliver free Commonwealth experiential sport at the heart of local communities. ‘Have a go’ sporting activity, using sport as an engagement tool to gauge interest, awareness and build momentum in preparation for the Games coming to Birmingham and West Midlands. Initially our roadshow activity was heavily aligned to major campaigns within the Games calendar, such as volunteering and ticketing. The Roadshow also supported the awareness and participation in Commonwealth sports which have historically seen lower levels of engagement within inner city areas, such as Squash and Wrestling.

EDI, CAPACITY AND RESOURCES

Inclusivity formed the basis of community engagement delivery, focusing first, on geographical areas which have historically experienced higher levels of social deprivation and physical inactivity. Many of these areas also have higher ethnically diverse and Commonwealth diaspora populations, many of whom expressed a disconnect and lack of engagement with the Games. The team of four recruited, proved to be a challenge in reaching all communities we had set out to. December 2021 it was identified that an

alignment and consolidation of engagement efforts across; Community, Youth and Legacy, would be required to better connect communities to the Games and the opportunities available.

THE 90-DAY ACTION PLAN

Following community and media criticism of B2022 engagement in late March, restructured focus for engagement, budget and proposal approval was granted to the Community Engagement Team in April 2022. It was then agreed on 28th April, alongside Mayor for West Midlands Community and Faith Leaders Forum, for the Strategic Partnership to produce a 90-day plan, which would reflect community engagement activity across the organisation. This activity included Community Engagement Team events with support of community ambassadors and our HomeTown Heroes, Bring the Power Learning & Youth programme, Cultural programme (B2022 Festival), Legacy Integration Team activity, Get Set statutory engagement, Queens Baton Relay, and the introduction of a new Large Festival funded activity and increased comms activity with communities.

ENGAGEMENT IN NUMBERS

Since the team's delivery began in March 2021, our activity has seen engagement from across the region and is as follows:

125 Community Roadshow and Events have engaged over: 183,000

34 Community Hub drop-in sessions

18 Community Engagement Forums

OUR IMPACT

Our impact to date; has been highlighted in key areas of delivery and reflected in our model of working to mobilise existing community assets to maximise what already exists within local communities and use the Games as a catalyst for change. The areas of most significance have been:

- Increased access, participation and development of inclusive/adaptive sport and Commonwealth Sport
- Activity in ‘high impact areas’ of crime, socio-economic deprivation, high of health inequality, and unemployment
- Local procurement and development of sport coaches and organisations
- Utilisation of existing community assets to create opportunities for involvement and participation
- Access to opportunities in decision making panels in a major Games
- Above regional average in engagement of ethnically diverse communities in Community Engagement Team delivery
- Development and added value to University of Wolverhampton Sports Business Management degree and Faculty of Sports Health and Well-being
- Venue accessibility for local residents (Edgbaston Stadium and University of Birmingham)
- Inclusive and adaptive delivery of Commonwealth sport activity in Mental Health secure complex care units.

1.0 INTRODUCTION & BACKGROUND

The community engagement team activity supported programmes and projects delivered throughout the Organising Committee including Volunteering, Ticketing, Festival 2022, Bring the Power, Jobs and skills, Queens Baton Relay and wider Legacy programmes. These key programmes have created increased access to opportunities targeting the most marginalised communities in and around Games venues to increase engagement and participation with the Games and Commonwealth sport opportunities thus creating building blocks for legacy post Games. These have been delivered in the following ways since March 2021 onwards.

ENGAGEMENT MODES OF DELIVERY

Community Hubs- June 2021-May 2022

Utilising existing community assets such as community centres, youth centres, sports centres, further and higher education institutions the team delivered drop-in information and application sessions on:

- Opportunities for involvement and participation in alignment with campaigns and initiatives i.e., Volunteering recruitment funding opportunities with Festival 2022, Queens Baton Relay
- Developments on infrastructure such as transport, roadworks, road race routes
- Jobs, skills, and training focused activity

Community Forums- March 2021- June 2022

Forums were delivered on a themed approach in accordance with the Games major campaign timeline, Functional Areas, delivery partners activity and stakeholder interests.

Outcomes:

- Provided a platform for delivery partners and Functional Area to inform and promote their service and developments of scheduled activity
- Equal and equitable space for collaboration, networking, feedback, and critical discussion
- Consultative space - highlight any gaps in engagement
- Feedback - Inform OC of current public discourse, local issues impacting communities and perception of the Games
- Provided direct access to Local Community Engagement Managers as point of contact for the OC and Games activity in specific geographical area

In January 2022, a dedicated Faith Forum was launched in response to community feedback and a need for a more targeted approach with faith groups and organisations. Two Faith forums were delivered and progressed in 'What's On' Forum to communicate community engagement team activity/ events and the wider Games partnership, ensuring faith communities were in receipt of invitations for continued engagement.

Community Roadshow & Events - July 2021- July 2022

Our Community Roadshow provided local people the unique opportunity to experience 'a piece of the Games' through 'have a go' and experiential sporting activations placed in the heart of communities. We considered the varying demographics in target areas and aligned our activities with key themed cultural events and calendars. These included: Commonwealth Nations Independence Day's; music and religious festivals; annual local and national events/celebrations; to deliver relevant and responsive engagement.

Please see section 2.0, 2.2 and 3.2 for detailed breakdown of events delivered.

"I am very honoured to be here today. To see communities coming together, identifying the opportunities that are available throughout all off the generations, but inparticular the young. I am amazed at what is going on today, the energy is amazing, it is buzzing in there and I think it is a great forum for the Birmingham 2022 Commonwealth Games."

**Blondel Cluff CBE, Chair of National Lottery Community Fund
Jobs & Skills event @ Legacy Centre of Excellence, Newtown, Birmingham**



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Please see: [Outputs - West Midlands Region - B2022 Community Engagement Archive](#).



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Please see: [Outputs - Birmingham Wards - B2022 Community Engagement Archive](#).



2.0 EVENTS DELIVERED: 2021

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Outcomes	UN SDGs
Andy Street Faith & communities Forum	13/1/21	60	Online Microsoft	Multiple	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering	- SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Support Forum LIT team	25/2/21	25	Teams	Multiple/ West Midlands wide	n/a	-	- Bring people together - Be a catalyst for change	- Volunteering - Youth and Learning - Sustainability - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 4 – Quality Education - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community Engagement forum- Introduction	31/3/21	119	Online Microsoft Team	Multiple/ West Midlands	n/a	-	- Bring people together - Be a catalyst for change	Community Cohesion, Inclusion and Pride	- SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Birmingham Commonwealth Association Forum	14/4/21	12	Online Microsoft Teams	Multiple/ Birmingham	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering	- SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Lozells Ward Roundtable	16/4/21	16	Online Zoom	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	- Bring people together - Be a catalyst for change - Improve health and wellbeing	- Community Cohesion, Inclusion and Pride - Volunteering - Youth and Learning - Physical Activity and Wellbeing	- SDG 11 – Sustainable Cities & Communities - SDG 4 – Quality Education - SDG 3 – Good Health & Well-Being - SDG 17 – Partnerships for the Goals
Community Engagement Forum - BCC Funding	21/4/21	97	Online Zoom	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Creative and Cultural Participation - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 4 – Quality Education - SDG 17 – Partnerships for the Goals
Surgery/ drop-in	28/4/21	16	Online Microsoft Teams	Birmingham/ West Midlands	n/a	-	- Bring people together - Be a catalyst for change	Community Cohesion, Inclusion and Pride	- SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Engagement Forum- Volunteering	5/5/21	41	Online Microsoft Teams	Birmingham/ West Midlands	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Assistant Sport Comp managers forum	10/5/21	26	Online Microsoft Teams	Birmingham/ West Midlands	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Jobs and Skills	- SDG 11 – Sustainable Cities & Communities - SDG 4 – Quality Education - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Surgery Drop-in	12/5/21	16	Online Microsoft Teams	Birmingham/ West Midlands	n/a	-	- Bring people together - Be a catalyst for change	Community Cohesion, Inclusion and Pride	- SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Black Business Conference	28/5/21	60	Legacy Centre of Excellence	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Social Value - Jobs and Skills	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Volunteer Launch	1/6/21	25	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Youth and Learning	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Volunteer presentation	2/6/21	30	Muath Centre	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	83.9% Black, Asian, Minority Ethnic 16.1% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Youth and Learning	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
ACE Programme Launch	4/6/21	100	Handsworth Cricket club	Handsworth	16th Most Deprived in Birmingham / 10% Most Deprived in England	83.6% Black, Asian, Minority Ethnic 6.4% White	- Bring people together - Be a catalyst for change - Improve health and wellbeing	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing	- SDG 11 – Sustainable Cities & Communities - SDG 3 – Good Health & Well-Being - SDG 17 – Partnerships for the Goals
Surgery/ drop-in	9/6/21	16	Online Microsoft Teams	Multiple/ West Midlands	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering	- SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Volunteer Application session	10/6/21	30	Spring Hub 22	Hamstead/ Handsworth Wood	54th Most Deprived in Birmingham / 10% Most Deprived in England	74.8% Black, Asian, Minority Ethnic 25.2% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Newtown Task & finish group forum	11/6/21	16	Online Microsoft Teams	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Youth and Learning	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 17 – Partnerships for the Goals
Volunteer Application session	17/6/21	21	Spring Hub 22	Hamstead/ Handsworth Wood	54th Most Deprived in Birmingham / 10% Most Deprived in England	74.8% Black, Asian, Minority Ethnic 25.2% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Employability UK forum - Guest speaker session	22/6/21	20	Online Zoom	Birmingham & Sandwell	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Youth and Learning - Jobs and Skills	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 17 – Partnerships for the Goals
Gen 22 Stakeholder consultation forum	30/6/21	80	Online Microsoft Teams	Multiple West Midlands	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Youth and Learning - Jobs and Skills - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 17 – Partnerships for the Goals

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Gen22 Young people's Consultation	1/7/21	26	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Volunteering • Youth and Learning • Jobs and Skills • Social Value • Physical Activity and Wellbeing	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Women's football tournament/ Volunteering app session	3/7/21	80	Kings Heath Boys School	Brandwood & King's Heath	53rd Most Deprived in Birmingham / 30% Most Deprived in England	72.6% White 27.4% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering	• SDG 11 – Sustainable Cities & Communities • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Volunteer Application session	8/7/21	24	Step Up offices	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Sutton Games	10 Jul 2021	600	Wyndley Leisure centre	Sutton Vessy	5th Least Deprived in Birmingham / 30% Least Deprived in England	85.9% White 14.1% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Legends of Legends - Commonwealth Community Cricket	11 Jul 2021	450	Handsworth Park/ Handsworth Cricket club	Handsworth	16th Most Deprived in Birmingham / 10% Most Deprived in England	83.6% Black, Asian, Minority Ethnic 16.4% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
YP Careers event – Odara	23 Jul 2021		Lighthouse	Handsworth	16th Most Deprived in Birmingham / 10% Most Deprived in England	83.6% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Youth and Learning • Jobs and Skills	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 17 – Partnerships for the Goals
Nowka Bais	25 Jul 2021	1,000+	Edgbaston Reservoir	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Sports Fest	30 Jul 2021	400	Coventry	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Jump In - Newtown Community Day	31 Jul 2021	750	Burberry Park, Wheelers st	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Commonwealth Community Day	5 Aug 2021	400	The POD	Nechells	24th Most Deprived in Birmingham / 10% Most Deprived in England	65.6% Black, Asian, Minority Ethnic 34.4% White	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Commonwealth Roadshow	8 Aug 2021	500	Ward End Park	Ward End	18th Most Deprived in Birmingham / 10% Most Deprived in England	75.6% Black, Asian, Minority Ethnic 24.4% White	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
HAF summer Scheme	12 Aug 2021	80	Acocks Green	Acocks Green	36th Most Deprived in Birmingham / 20% Most Deprived in England	64.3% White 35.7% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Fastest in Birmingham - Outdoor	20 Aug 2021	300	Dell Stadium	Dudley	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
New Street Para sports (Table Tennis/3x3 basketball)	21 Aug 2021	10,000	City Centre	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Jobs & Skills • Youth and Learning • Social Value • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Wolves Gurdwara Sports in Community	22 Aug 2021	750	Wolverhampton	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Northfield Beach –	24 Aug 2021	2,500	Northfield	Northfield	11th Least Deprived in Birmingham / 40% Most Deprived in England	89.6% White 10.4% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Cricket event – women & girls. Hometown Hero Event	29 Aug 2021	120	Barrows Lane, Birmingham	Yardley West & Stechford	27th Most Deprived in Birmingham / 10% Most Deprived in England	52% White 48% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Barrows Lane – Celebration united by and cricket – Sports international –	30 Aug 2021	120	Barrows Lane, Birmingham	Yardley West & Stechford	27th Most Deprived in Birmingham / 10% Most Deprived in England	52% White 48% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Kids in Care awards and end of HAF summer camp	31 Aug 2021	450	Digbeth	Bordsley & Highgate	19th Most Deprived in Birmingham / 10% Most Deprived in England	57.9% White 42.1% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Godiva festival	5 Sep 2021	5,000	War Memorial Park	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Solihull Fest	11 Sep 2021	3,000	Tudor Grange, Solihull	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
SLAM Birmingham (under 17s) Freestyle Wrestling Competition – British Wrestling	11 Sep 2021	500	University of Birmingham	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Henry Barber Park - Community event	12 Sep 2021	450	Small Heath, Birmingham	Bordsley Green (Alum Rock)	2nd Most Deprived in Birmingham / 10% Most Deprived in England	85.5% Black, Asian, Minority Ethnic 14.5% White	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Lichfield Community Games	19 Sep 2021	400+	Beacon Park	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Pride Roadshow	25 Sep 2021	100,000	Smithfield Site	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Lord Mayor Cricket Cup	26 Sep 2021	200	Edgbaston Cricket Ground	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Gen 22 United by	2 Oct 2021	50	Victoria Park, Smethwick	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Women in Cycling event	5 Oct 2021	300	Walsall Artboretum	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride	• SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
World Squash Day	9 Oct 2021	1,200	UoB	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Jump Start - Community Day	16 Oct 2021	400+	St Georges Park	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride	• SDG 11 – Sustainable Cities & Communities • SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 3 – Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Jobs & Training event	19 Oct 2021	150+	Coldbridge Trust- The Junction	North Solihull	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Jobs and Skills • Social Value	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Jobsfair, Community awareness event	20 Oct 2021	400+	The Hawthorns, West Bromwich Albion	West Bromwich, West Mids	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Jobs and Skills • Social Value	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Jobs fair, Community Awareness event	21 Oct 2021	350+	Ladywood Leisure Centre	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Jobsfair, Community Awareness event	22 Oct 2021	200+	Coventry Job shop	Mercia	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Careers fair	27 Oct 2021	70	King Solomon School	Aston	14th Most Deprived in Birmingham / 10% Most Deprived in England	92.2% Black, Asian, Minority Ethnic 7.8% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Jobs and Skills • Social Value	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Black History Month events: Commonwealth Teatime Talk; Jobs, Careers & Skills; History, Culture, Sport, B2022 & New Style Radio; Story of the Birmingham Commonwealth Cricket League; Community Roadshow, supporting Blast Fest Weekender;	October 2021	672	Online, B2022 HQ Edgbaston Stadium Millennium Point, Birmingham	Multiple	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value • Sustainability	• SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 4 – Quality Education • SDG 3 - Good Health & Well-Being • SDG 17 – Partnerships for the Goals
Community Consultation - Board visits	12 & 13 Nov 2021	70		Multiple	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 16 – Peace, Justice & Strong Institutions • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Boldmere Christmas Festival	21 Nov 2021	5,000+	Bold Mere, Sutton Coldfield	Sutton Wylde Green	3rd Least Deprived in Birmingham / 30% Least Deprived in England	86.9% White 13.1% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 4 – Quality Education • SDG 3 - Good Health & Well-Being • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Family Fun	4 Dec 2021	200	B2022 OC HQ	Multiple	n/a	-	• Bring people together • Be a catalyst for change • Improve health and wellbeing	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value • Sustainability	• SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 4 – Quality Education • SDG 3 - Good Health & Well-Being • SDG 17 – Partnerships for the Goals

2.1 DELIVERY OUTCOMES: 2021



A total of 37 Community Roadshow's and events delivered across Birmingham and the West Midlands between July- December 2021



A total of 126,900+ people in attendance during this period via Roadshow and events



7 Roadshow events were delivered as part of Holiday And Food programme (HAF) targeting Birmingham and West Midlands most vulnerable young people



7 Community Engagement Team led Forums
333 Individuals and organisations engaged



10 Community Partner Forum presentations delivered



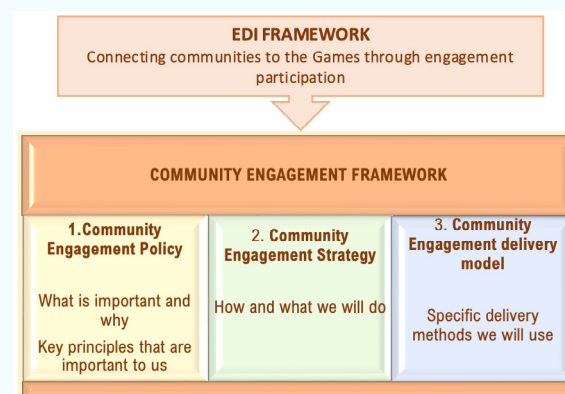
10 Volunteering Application sessions delivered in Birmingham, targeting ethnically diverse candidates

2021 REVIEW

Following the evaluation of Community engagement activity completed and feedback collated from stakeholders during 2021, Lead Community Engagement Manager assessed the necessary changes required to improve outcomes for service delivery. These were presented to the OC Board on 8th December 2021.

COMMUNITY ENGAGEMENT FRAMEWORK

The Community Engagement framework defined what is important, why it is important and how we would coordinate and align the best delivery of projects, programmes and initiatives across the Organising Committee and where possible, the wider Games partnership. Under this framework clear definitions of the role of community engagement were identified and level of commitment we would make to deliver quality engagement. The delivery model incorporated the Youth Charter Community Campus model, framework and impact Matrix which maps, tracks, and measures all work produced, to demonstrate the impact we have had in communities.



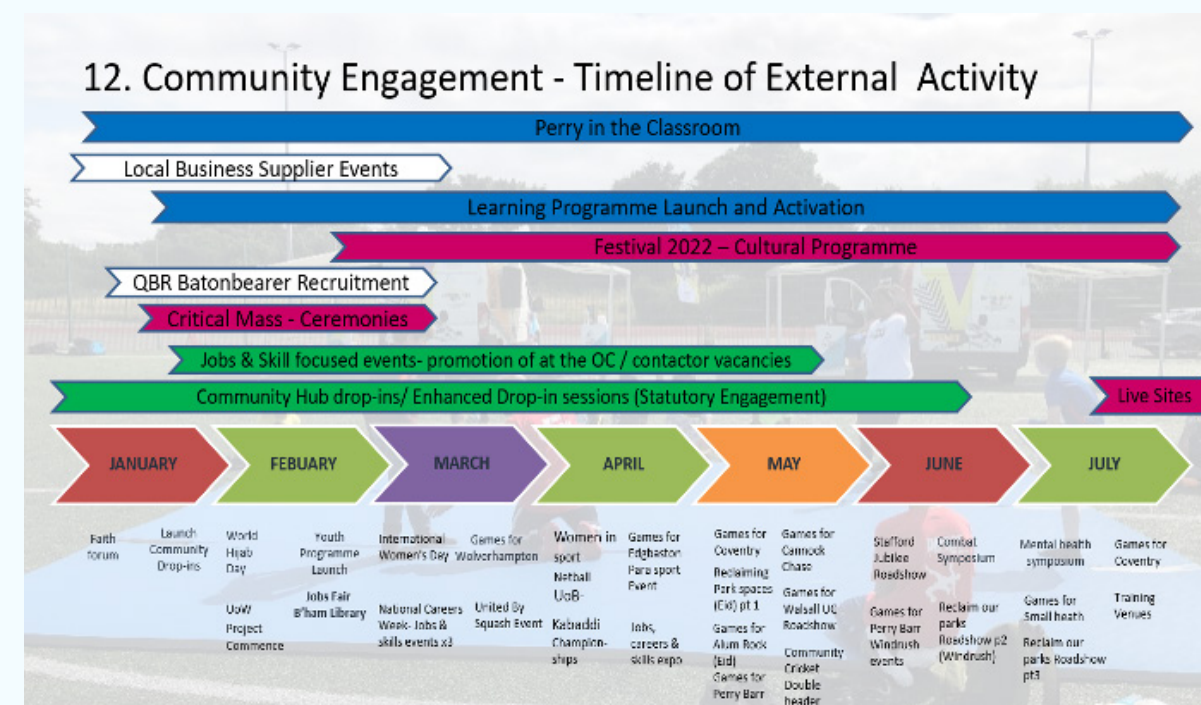
The EDI and Community Engagement Framework was applied as follows to the Birmingham 2022 Organising Committee Strategic Priorities and EDI Priorities:

Birmingham 2022 Board Strategic Goals

1. A Birmingham Games at the heart of a year of UK celebration
2. Sustainability
3. Inclusivity
4. Creativity

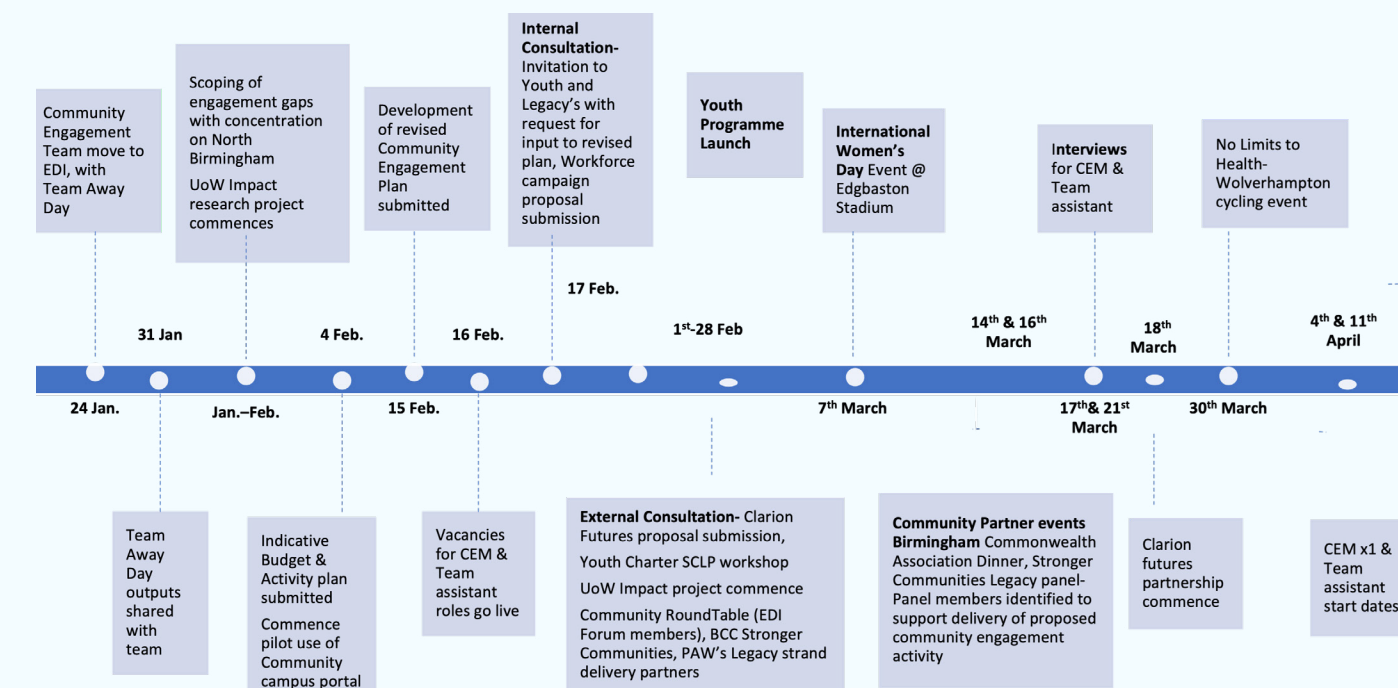
Birmingham 2022 EDI Priorities:

- Developing a workforce reflective of the West Midlands;
- Delivering a highly accessible and inclusive Games;
- Creating a fair, supportive, and open culture throughout Games delivery;
- **Connecting communities to the Games through engagement and participation;**
- Educating and developing our shared understanding on issues of inequality.



DEVELOPMENT & DELIVERY TIMELINE- JANUARY- APRIL 2022

In January 2022, the Community Engagement team was moved from the Communications Team and placed under EDI Inclusion & Engagement. Further development and revision of Community Engagement strategy to form a Community Engagement Plan and best overcome the challenges in delivery, including the improvements required for execution of delivery objectives outlined in Decembers Board presentation.



2.2 EVENTS DELIVERED: JAN TO MAR 2022

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Careers Assistance	04/01/2022	47	Cross Roads centre Sandwell	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Faith Forum	13/01/2022	62	On-line	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
Para Coffee Morning	15/01/2022	30	Rowheath Pavilion, Bournville, B30 1HH	Bournville & Cotteridge	13th Least Deprived in Birmingham / 40% Most Deprived in England	85.5% White 14.5% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Sustainability	- SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
The Factory	19/01/2022	120+	The Factory Young peoples Centre	Longbridge & West Heath	40th Most Deprived in Birmingham / 20% Most Deprived in England	89.8% White 11.2% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 4 – Quality Education - SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Faith Fourm	20/01/2022	38	On-line	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
Special Olympics	20/01/2022	30	Sandwell	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Youth and Learning - Volunteering - Sustainability	- SDG 3 – Good Health & Well-Being - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Engagement Festival UOB	27/01/2022	79	University of Birmingham	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Youth and Learning - Volunteering - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 3 – Good Health & Well-Being - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
Wrestling Championships	28/01/2022	150	Derbyshire DE4 4JG	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Youth and Learning - Volunteering - Sustainability	- SDG 3 – Good Health & Well-Being - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Commuity Hub	31/01/2022	11	Saheli Hub, Calthorpe Wellbeing Hub, Basall Heath, Birmingham	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	87.9% Black, Asian, Minority Ethnic 12.1% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community Hub	01/02/2022	20	Nasby Centre, Birmingham	Alum Rock	14th Most Deprived in Birmingham / 10% Most Deprived in England	92.2% Black, Asian, Minority Ethnic 7.8% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community hub drop-in	01/02/2022	24	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community Hub drop-in	03/02/2022	32	Ashina Community Centre, Sparkbrook, Birmingham	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	87.9% Black, Asian, Minority Ethnic 12.1% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
UoW scene setting webinar	04/02/2022	16	Online	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Volunteering - Jobs and Skills	- SDG 4 – Quality Education - SDG 8 – Decent Employment & Economic Growth - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Sandwell Aquatics / School Presentation	04/02/2022	25	Bristnall, Sandwell	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Youth and Learning - Volunteering - Sustainability	- SDG 3 – Good Health & Well-Being - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
World Hijab Day	07/02/2022		6 Brindley Place	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Sustainability	- SDG 5 – Gender Equality - SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
UoW student pitch/ in work visit	10/02/2022	16	1Bp Brindley Place	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Volunteering • Jobs and Skills	• SDG 4 – Quality Education • SDG 8 – Decent Employment & Economic Growth • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
MP Surgery	10/02/2022	30	Edgbaston Community centre	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
UoW guest lecture	11/02/2022	18	UoW, Walsall Campus	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Volunteering • Jobs and Skills	• SDG 4 – Quality Education • SDG 8 – Decent Employment & Economic Growth • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Communitiy Hub-Drop-in	11/02/2022	24	Moathouse leisure centre, Coventry	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Para Coffee Morning	12/02/2022	32	Rowheath Pavillion	Bournville & Cotteridge	13th Least Deprived in Birmingham / 40% Most Deprived in England	85.5% White 14.5% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Sustainability	• SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Community hub drop-in	14/02/2022	26	Saheli hub	Balsall Heath			• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community hub drop-in	15/02/2022	19	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community hub drop-in	17/02/2022		Edgbaston Community centre	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Youth Programme Launch	24/02/2022	250+	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Volunteering • Jobs and Skills	• SDG 4 – Quality Education • SDG 8 – Decent Employment & Economic Growth • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Commuity Hub	26/02/2022	34	Shenley Court Hall	Bournville & Cotteridge	13th Least Deprived in Birmingham / 40% Most Deprived in England	85.5% White 14.5% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Careers JobFair	28/02/2022	16	Central Library, Birmingham	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Volunteering • Jobs and Skills	• SDG 4 – Quality Education • SDG 8 – Decent Employment & Economic Growth • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Community Hub - drop-in	01/03/2022	45	The Way, Youth Centre, Wolverhampton	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub - drop-in	02/03/2022	45	Dorothy Parkes Centre, Smethwick, Sandwell	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub - drop-in	04/03/2022	40	Wombourne Youth & Community Centre, South Staffordshire	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
International Womens Day	07/03/2022	300+	Edgbaston Stadium	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Sustainability	• SDG 5 – Gender Equality • SDG 11 – Sustainable Cities & Communities • SDG 16 – Peace, Justice & Strong Institutions • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
International Womens Day	08/03/2022	100+	Coventry City Centre	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Sustainability	• SDG 5 – Gender Equality • SDG 11 – Sustainable Cities & Communities • SDG 16 – Peace, Justice & Strong Institutions • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
International Womens Day	08/03/2022	50	Ashina Community Centre, Sparkbrook, Birmingham	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	87.9% Black, Asian, Minority Ethnic 12.1% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Sustainability	• SDG 5 – Gender Equality • SDG 11 – Sustainable Cities & Communities • SDG 16 – Peace, Justice & Strong Institutions • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	08/03/2022	20	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	08/03/2022	30	Dorothy Parkes Centre, Smethwick, Sandwell	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Jobs Fair	08/03/2022	400+	Walsall College	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Sustainability • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Jobs Fair	09/03/2022	60	The Way, Youth Centre, Wolverhampton	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Sustainability • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	11/03/2022	20	Wombourne Youth & Community Centre, South Staffordshire	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	10/03/2022	15	Edgbaston Community Centre	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	12/03/2022	30	Shenley Court Hall, Bourneville, Birmingham	Bournville & Cotteridge	13th Least Deprived in Birmingham / 40% Most Deprived in England	85.5% White 14.5% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub-drop-in	12/03/2022	400+	Warwickshire museum market square	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	14/03/2022		The Way, Youth Centre, Wolverhampton	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	15/03/2022	22	BVSC	Digbeth			• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	16/03/2022	20	Dorothy Parkes Centre, Smethwick, Sandwell	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Youth Sport Trust	17/03/2022	150	UOB, Edgbaston	Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning	• SDG 4 – Quality Education • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	18/03/2022	25	Wombourne Youth & Community Centre, South Staffordshire	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Sustainability • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Holla Mohalla	20/03/2022	4000+	Guru Nanak Gurdwara, Sandwell	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals
Community Hub- drop-in	22/03/2022	22	The Lighthouse, Lozells	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Volunteering • Jobs and Skills • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 10 – Reduced Inequalities • SDG 8 – Decent Employment & Economic Growth • SDG 17 – Partnerships for the Goals

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Community Hub- drop-in	22/03/2022	35	The Way, Youth Centre, Wolverhampton	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	23/03/2022	32	Dorothy Parkes Centre, Smethwick, Sandwell	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	23/03/2022	12	Families for All, Foleshill, Coventry	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning	- SDG 4 – Quality Education - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
DWP - Baton Relay	23/03/2022	200+	Dudley College	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning	- SDG 4 – Quality Education - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Hub - drop-in	24/03/2022	16	YMCA, Stockland Green, Birmingham	Erdington	38th Most Deprived in Birmingham / 20% Most Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Kings Soloman School	25/03/2022	740	Aston, Birmingham	Aston	14th Most Deprived in Birmingham / 10% Most Deprived in England	92.2% Black, Asian, Minority Ethnic 7.8% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning	- SDG 4 – Quality Education - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	25/03/2022	16	Moathouse Leisure Centre, Coventry	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	26/03/2022	20	Phonenix youth centre	Alum Rock	14th Most Deprived in Birmingham / 10% Most Deprived in England	92.2% Black, Asian, Minority Ethnic 7.8% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	29/03/2022	22	The Lighthouse	Lozells	3rd Most Deprived in Birmingham / 10% Most Deprived in England	93.1% Black, Asian, Minority Ethnic 6.9% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Community Hub - drop-in	29/03/2022	20	BVSC, Digbeth	Bordsley & Highgate	19th Most Deprived in Birmingham / 10% Most Deprived in England	57.9% White 42.1% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Jobs & skills presentation	30/03/2022	45	Sparkhill Adult Education Centre	Sparkhill	30th Most Deprived in Birmingham / 20% Most Deprived in England	78.2% Black, Asian, Minority Ethnic 11.8% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	30/03/2022	19	Families for All, Foleshill, Coventry	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Volunteering - Jobs and Skills - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 10 – Reduced Inequalities - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
No Limits to Health - Hub	30/03/2022	400+	West Park/ East Park, Compton, Wolverhampton	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Sustainability	- SDG 3 - Good Health & Well-Being - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Community Hub- drop-in	31/03/2022		Prince Albert School	Perry Barr	14th Least Deprived in Birmingham / 40% Most Deprived in England	57.6% White 42.4% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals

3.0 90 DAY PLAN: APRIL TO JULY 2022

On the 28th April following media and community criticism, it was agreed alongside Community Leaders from West Midland Mayor for West Midlands Community and Faith Leaders Forum for Birmingham 2022 Organising Committee to produce a 90-day plan reflecting community engagement activity across the organisation. Activity included Community Engagement Team activity and events, Bring the Power Learning and Youth programme, Legacy Integration team activity, Get Set statutory engagement, Birmingham 2022 Festival programme, and new introduction of Large Festival Community Engagement Fund.

Key target areas of lower levels of engagement were identified by the Lead Community Engagement Manager, which were also in response to concerns raised publicly, by ethnically diverse communities, namely Black and South Asian demographics.

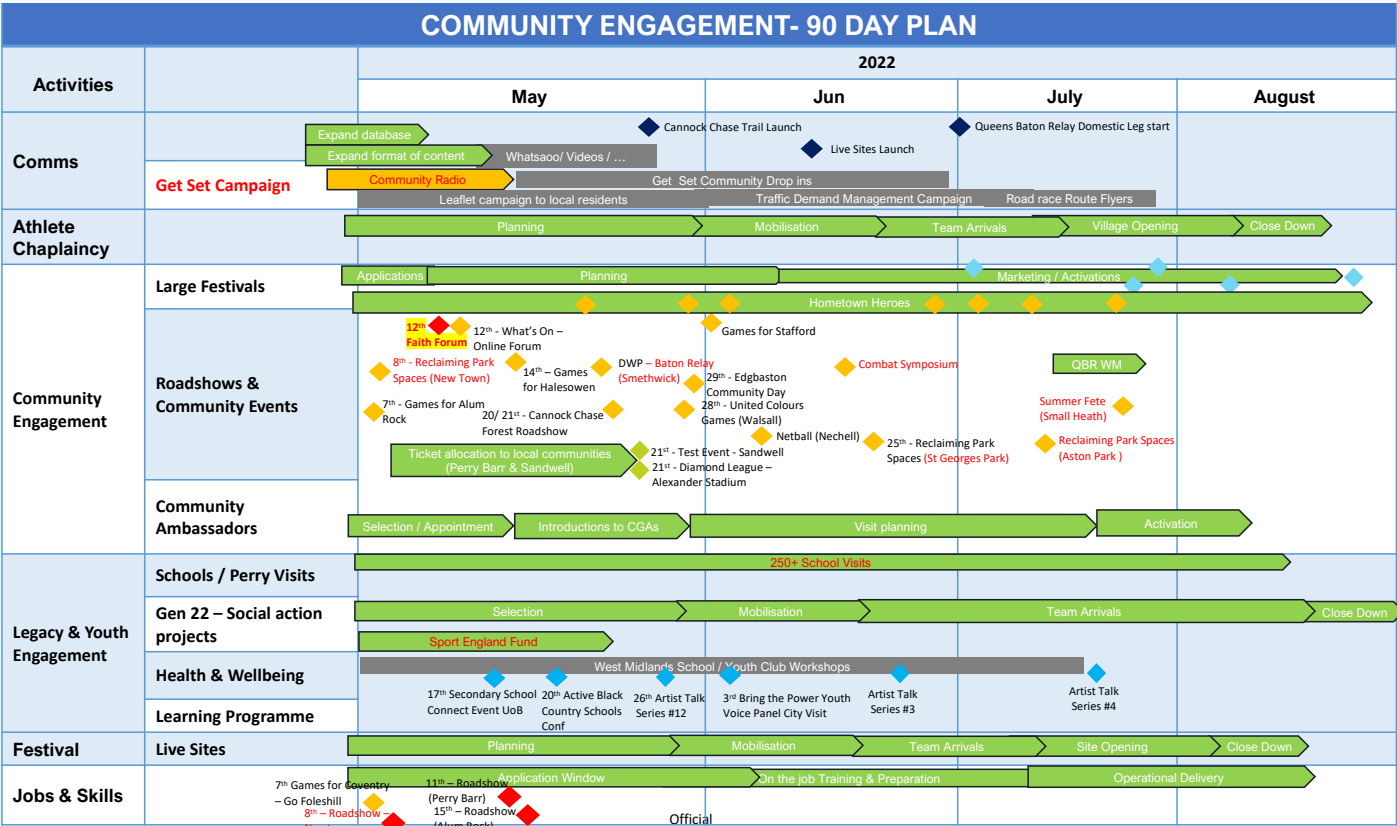
The funds requested for Community Engagement Team activity were made available to deliver on the Community engagement proposal submitted and the commitment made to deliver the 90-day plan. A separate fund was also made available for applications to support existing community festivals identified by EDI forum members during the In Conversation with Ian Reid meeting. With the aim for a more integrated and collaborative approach to work alongside cultural organisations to build and mobilise their efforts of delivery pre- and post-Games Time period.

Community Engagement Team identified additional events to collaborate and support local and existing community assets with Games-related events and activities focusing on physical activity and wellbeing, inclusive/ adaptive sport, jobs and skills and cultural Calendars (EDI). The North of Birmingham was recognised as a key target area for increased engagement and the recruitment of an additional Community engagement manager earlier in April was assigned to support delivery in this locality.

A commitment to work more closely aligned to Birmingham City Council and connect with Equalities and Cohesion division teams to ensure events were promoted more broadly and encourage a smooth transition into the continuation of work and legacy objectives for the city.

“The event was a brilliant opportunity to bring together both staff and service users. It enabled staff to build a different type of therapeutic rapport and level the playing fields between staff and service users. It was a wholesome experience whereby everyone had a shared understanding and likeness for the activities. It showed that sport and physical health activities can allow for a positive attitude and encourage service users' recovery. It would be great to continue this and make it a regular occurrence to benefit both the staff and service users.”

NHS Staff Member, NHS Reaside

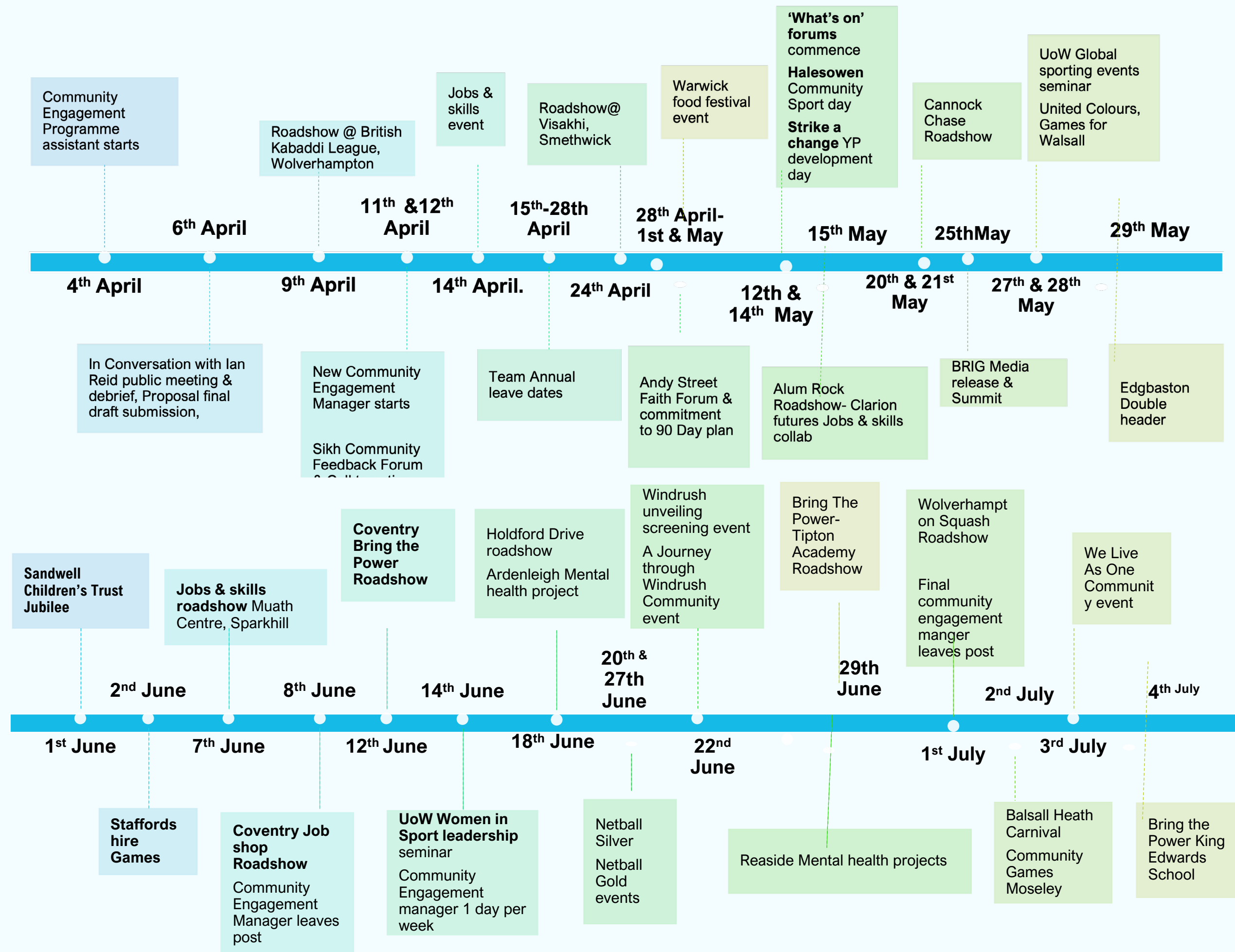


OUTCOMES ACHIEVED

Please see section 2.0, 2.2 and 3.2 for detailed breakdown of events delivered.

-  A total of **37** Community Roadshow events have been delivered across Birmingham and the West Midlands between **9th April- 25th July**
-  A total of **38,600+** people engaged during this period via Roadshow and events
-  New suppliers who specialise in para, inclusive and adaptive sport have been sourced, to support Commonwealth Sport activity and activations associated with the Roadshow with value added to our community offer.
-  x6 Bi-weekly What's On, online forums, promoting Community Engagement Team activity and wider engagement activity across the organisation. Invitations were circulated via ComEng distribution list, CommUnity Newsletter, Stronger Communities grantees and BCC Comms.
-  Recruitment of community suppliers/ freelancers from United By partners, Hometown Heroes, and Stronger community grantees utilising existing community assets to support the delivery of the plan.
-  **63** Roadshows and events are yet to be delivered, with delivery continuing until Games Time from Jan to Jul 2022.

3.1 TIMELINE: APRIL TO JULY 2022



3.2 EVENTS DELIVERED: APR TO JULY 2022

Events	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
British Kabaddi League	9 Apr 2022	500	Wolverhampton	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 3 - Good Health & Well-Being - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
Wheelchair Basketball Tournament	10 Apr 2022	110	University of Birmingham	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-being	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Youth and Learning - Social Value - Sustainability	- SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 3 - Good Health & Well-Being - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
Jobs Careers & Skills event	14 Apr 2022	427	Legacy Centre of Excellence, Birmingham	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
B2022 @ Warwickshire Food & Drink Festival	1 May 2022	12,000	Warwick town centre	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & Well-Being	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 3 - Good Health & Well-Being - SDG 4 – Quality Education - SDG 17 – Partnerships for the Goals
Dudley College Open Day	9 May 2022	400+	Dudley	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Wolverhampton Jobs Fair	11 May 2022	300+	The Way, Wolverhampton	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Saltley Community	12 May 2022	50+	Small Heath/Bordesley, Birmingham	n/a	n/a	-	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
The Health Games	14 May 2022	2,000	Halesowen	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-Being	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value	- SDG 3 - Good Health & Well-Being - SDG 4 – Quality Education - SDG 17 – Partnerships for the Goals
Alum Rock Community Centre	15 May 2022	60+	Alum Rock, Birmingham	Alum Rock	14th Most Deprived in Birmingham / 10% Most Deprived in England	92.2% Black, Asian, Minority Ethnic 7.8% White	- Bring people together - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Youth and Learning - Sustainability - Jobs and Skills	- SDG 8 – Decent Employment & Economic Growth - SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 17 – Partnerships for the Goals
Cannock Chase Forest Roadshow	20 & 21 May 2022	500	Cannock Chase	n/a	n/a	-	- Bring people together - Improve health & well-being	- Community Cohesion, Inclusion, & Pride - Creative & Cultural Participation - Physical Activity & Wellbeing - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 4 – Quality Education - SDG 3 - Good Health & Well-Being - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
United Colours – Games for Walsall	28 May 2022	7,000	Wasall	n/a	n/a	-	- Bring people together - Improve health & well-Being - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value - Creative & Cultural Participation	- SDG 10 – Reduced Inequalities - SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 3 - Good Health & Well-Being - SDG 17 – Partnerships for the Goals
Reclaiming our Parks – (Newtown)	29 May 2022	547	Newtown, Birmingham	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	- Bring people together - Improve health & well-Being - Be a catalyst for change	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value - Creative & Cultural Participation	- SDG 11 – Sustainable Cities & Communities - SDG 16 – Peace, Justice & Strong Institutions - SDG 3 - Good Health & Well-Being - SDG 8 – Decent Employment & Economic Growth - SDG 17 – Partnerships for the Goals
Edgbaston Community Day	29 May 2022	10,000+		Edgbaston	9th Least Deprived in Birmingham / 50% Least Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	- Bring people together - Be a catalyst for change - Improve health & well-Being	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 3 - Good Health & Well-Being - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals
Stafford Jubilee Event	02 Jun 2022	700+	Stafford	n/a	n/a	-	- Bring people together - Be a catalyst for change - Improve health & well-Being	- Community Cohesion, Inclusion and Pride - Physical Activity and Wellbeing - Volunteering - Youth and Learning - Social Value	- SDG 11 – Sustainable Cities & Communities - SDG 3 - Good Health & Well-Being - SDG 4 – Quality Education - SDG 10 – Reduced Inequalities - SDG 17 – Partnerships for the Goals

Event	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Commonwealth Games Jobs fair - Muath Centre	07 Jun 2022	350	Muath Centre, Sparkbrook	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	87.9% Black, Asian, Minority Ethnic 12.1% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Sustainability • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Netball Bronze Final	08 Jun 2022	170	Nechells, Birmingham	Nechells	24th Most Deprived in Birmingham / 10% Most Deprived in England	65.6% Black, Asian, Minority Ethnic 34.4% White	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 17 – Partnerships for the Goals
Jobs & Skills Roadshow	08 Jun 2022		Coventry Arena	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Sustainability • Jobs and Skills	• SDG 8 – Decent Employment & Economic Growth • SDG 10 – Reduced Inequalities • SDG 11 – Sustainable Cities & Communities • SDG 17 – Partnerships for the Goals
Sandwell Children's Trust Jubilee event	09 Jun 2022	207	Sandwell	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Bring the Power	12 Jun 2022	200	Coventry Arena	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
2nd Generation of Barbadians and Friends	18 Jun 2022	900	Holdford Drive, Perry Barr, Birmingham	Perry Barr	14th Least Deprived in Birmingham / 40% Most Deprived in England	57.6% White 42.4% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Commonwealth Champions - Mental Health NHS Arden Leigh - Young Peoples Group - Women's Group	18 Jun 2022	62	Erdington, Birmingham	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Windrush Day - National Windrush Monument unveiled	22 Jun 2022	350	Birmingham New Street Station	n/a	n/a	-	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Social Value • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 16 – Peace, Justice & Strong Institutions • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Windrush Day - A Journey through Windrush	22 Jun 2022	350	Legacy Centre of Excellence, Birmingham	Newtown	6th Most Deprived in Birmingham / 10% Most Deprived in England	77.9% Black, Asian, Minority Ethnic 22.1% White	• Bring people together • Be a catalyst for change	• Community Cohesion, Inclusion and Pride • Youth and Learning • Social Value • Sustainability	• SDG 11 – Sustainable Cities & Communities • SDG 16 – Peace, Justice & Strong Institutions • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Netball Final	27/6/2022	500+	Nechells	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Bring the power	29/6/2022	500+	Tipton sports academy	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Commonwealth Champions - Mental Health NHS Reaside - Men's	30/6/2022	110+	Rubery, Birmingham	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Wolverhampton Squash Roadshow	01/07/2022	1000+	Wolverhampton Lawn Tennis & Squash Club	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals

Event	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Community Games	03/07/2022	900+	Moseley Rugby Club	Moseley	43rd Most Deprived in Birmingham / 20% Most Deprived in England	54.7% White 45.3% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Balsall Heath Carnival	02/07/2022	300+	Balsall Heath	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	87.9% Black, Asian, Minority Ethnic 12.1% White	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
We Live as One	03/07/2022	1000+	Kingstanding	Kingstanding	12th Most Deprived in Birmingham / 10% Most Deprived in England	81.7% White 18.3% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 16 – Peace, Justice & Strong Institutions • SDG 3 - Good Health & Well-Being • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Bring the power	04/07/2022	750+	King Edwards School				• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Meriden - Bring the Power	09/07/2022	300+	Meriden Park, Solihull	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Community Games - Canal & River's Trust	09/07/2022	1,000+	Ladywood/Smethwick	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Go Parks - War Memorial Park	10/07/2022	3,000+	War Memorial Park, Coventry	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Ladywood Community Day	16/07/2022	1,000+	Ladywood	Ladywood	42nd Most Deprived in Birmingham / 20% Most Deprived in England	58.1% White 41.9% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Saltley Community Centre	16/07/2022	750+	Saltley Wellbeing Centre	Bordsley Green (Alum Rock)	2nd Most Deprived in Birmingham / 10% Most Deprived in England	85.5% Black, Asian, Minority Ethnic 14.5% White	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Urban Devotion - Wyrley Festival of Fun	16/07/2022	1,000+	Witton Lakes	Erdington	38th Most Deprived in Birmingham / 20% Most Deprived in England	59.8% White 40.2% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Small Heath Summer Fete @ Ark Victoria School	20/7/2022	2,000+	Small Heath	Small Heath	21st Most Deprived in Birmingham / 10% Most Deprived in England	57.9% White 42.1% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Strike a Change - Cyril Regis Legacy Trust	23/07/2022	150	President Kenedy School, Coventry	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals
Commonwealth Champions - Mental Health Summit	25/7/2022	140	Millenium Point	n/a	n/a	-	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 11 – Sustainable Cities & Communities • SDG 3 - Good Health & Well-Being • SDG 4 – Quality Education • SDG 10 – Reduced Inequalities • SDG 17 – Partnerships for the Goals

4.0 BIG EVENTS DELIVERED IN AUGUST 2022

Event	Date	No. Participants	Location(s)	Ward(s)	Indices of Deprivation	Population Ethnicity	B2022 Mission	B2022 Legacy Programme	UN SDGs
Jamaica 0121	06/08/2022 - 07/08/2022	80,000	Aston Hall	Aston	14th Most Deprived in Birmingham / 10% Most Deprived in England	92.2% Black, Asian, Minority Ethnic 7.8% White	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 3 - Good Health & Well-Being
Saheli Hub Well-being event	14/08/2022	50,000	Basall Heath	Sparkbrook & Basall Heath East	1st Most Deprived in Birmingham / 10% Most Deprived in England	87.9% Black, Asian, Minority Ethnic 12.1% White	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 3 - Good Health & Well-Being
Big Johns Mela	20/08/2022 - 21/08/2022	137,000	Canon Park Hill	Moseley	43rd Most Deprived in Birmingham / 20% Most Deprived in England	54.7% White 45.3% Black, Asian, Minority Ethnic	• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 3 - Good Health & Well-Being
Sandwell & Birmingham Mela	27/08/2022 - 28/08/2022	100,000	Sandwell & Brimingham				• Bring people together • Be a catalyst for change • Improve health & well-Being	• Community Cohesion, Inclusion and Pride • Physical Activity and Wellbeing • Volunteering • Youth and Learning • Social Value	• SDG 3 - Good Health & Well-Being



5.0 OUR IMPACT

Our impact has been highlighted in key areas of delivery and reflected in our model of working to; mobilise existing community assets to maximise what already exists within local communities and use the Games as a catalyst for change.

The areas of most significance have been:

- Increased access, participation, and development of inclusive/adaptive sport and Commonwealth Sport
- Activity in ‘high impact areas’ of crime, socio-economic deprivation, high health inequality, and unemployment
- Utilisation of existing community assets to create opportunities for involvement and participation
- Access to opportunities in decision making panels in a major Games
- Above regional average in engagement of ethnically diverse communities in Community Engagement Team delivery
- Development and added value to University of Wolverhampton Sports Business Management degree and Faculty of Sports Health and Well-being
- Venue accessibility for local residents (Edgbaston Stadium and University of Birmingham)
- Inclusive and adaptive delivery of Commonwealth sport activity in Mental Health secure complex care units.

This impact has been achieved through the development of our work and positive outcomes in the following areas:

- Equality, Diversity, and Inclusion
- Community Roadshow
- Para and Adaptive Sport
- Coaches and Support Staff
- Games Venues

5.1 EQUALITY, DIVERSITY AND INCLUSION

The Birmingham 2022 Commonwealth Games mission aim to provide “A Games for Everyone” has seen its challenges in engaging all communities. Community Engagement team’s approach to achieve this vision, was to create opportunities for involvement with the Games; Accessible to Everyone. We set out to deliver activity and projects which underpinned the core objectives outlined in the EDI framework and Community Engagement Policy. These included:

- Take a physical presence in and around the city and region, increasing awareness, securing advocacy, and encouraging action
- Deliver engagement activity which is inclusive and acts with purpose in alignment with Games missions
- Targeted approach to engaging communities furthest removed from the Games considering the needs of those most marginalised and barriers to involvement and participation
- Deliver engagement activity that Includes, Inspires, Improves, responds, and collaborates communities and stakeholders
- Provide accessible pathways to connect young people communities to The Games and legacy
- Deliver activity and projects which enhance and mobilise existing community assets and maximise impact.

Inclusivity has formed the basis of community engagement delivery, focusing first on geographical areas within the 1-3 miles of Games venues. These areas are typically situated within the inner city and boroughs of Birmingham and West Midlands, which have historically experienced higher levels of health inequality, social deprivation, and physical inactivity. Many of these areas also have higher ethnically diverse and Commonwealth diaspora populations, many of whom expressed a disconnect and lack of engagement with the Games. Please see sections: i. on P1; and 3.0 on P23. Our targeted approach to engagement and delivery in these areas has allowed us to engage communities experiencing higher levels of inequality and address barriers to involvement and participation.

Outcomes achieved:

- Above Regional average in engagement of ethnically diverse communities
- Games engagement and activity in ‘high impact areas’ of crime, socio-economic deprivation, high health inequality, and unemployment
- Above Regional average disabled and ethnically diverse Engagement workforce (including B2022 Community engagement team, suppliers, and support staff)
- Delivery of targeted recruitment to encourage applications for Jobs, skills, volunteering, and funding opportunities
- Access and engagement with wider Games opportunities

Detail of further outcomes can be seen throughout this document. Please see sections: 1.0 on P3; 2.0 to 2.2 on P5 to P22; and 3.0 to 3.2 on P23 to P32.

5.2 COMMUNITY ROADSHOW

Through the Community Roadshow has supported our delivery in increasing participation and involvement of local communities on a broader scale. Many of these events have engaged audiences of 200-10,000 people from across the region, using sport as an engagement tool to encourage connection to the Games, whilst fulfilling some of our main Games missions and Legacy outcomes. Please see sections: 1.0 on P3; 2.0 to 2.2 on P5 to P22; and 3.0 to 3.2 on P23 to P32.

Sport has been the basis of engaging people in the physical and mental health, well-being, and the social benefits of sports participation.

The Sport

The promotion of Commonwealth Sports to ensure ongoing participation for Games Legacy has been paramount in the delivery of the Roadshow, offering ‘have a go’ sporting opportunities to local communities. Sports featured have included:

- | | | |
|-------------------------|-------------|-------------------------------------|
| • Wrestling | • Squash | • Boxing (including adaptive/ para) |
| • Table Tennis | • Badminton | • Cricket |
| • Wheelchair basketball | • Cycling | • Netball |
| • Hockey | | |

Non-Commonwealth sports have included:

- Archery (adaptive/ para)
- Football (adaptive/ para)

Outcomes achieved:

- Positive exposure, promotion, and participation in of sports which have historically seen lower numbers of engagement e.g., Squash, Wrestling, Wheelchair Basketball
- Encouraged uptake in sport as an avenue to Health Activity and Well-being
- Progressive pathways to local sports clubs
- Engagement with professional athletes, to inspire new sporting talent and connection with the Games. Athletes have included: Ex England Basketball player: Kofi Josephs, Ama Agbeze: Ex-\ Team England Netballer/ Captain, Shakan Pitters: Professional boxer, Olympic Para Archer: Mel Clarke (Please see [case studies](#))

Please see sections: 1.0 on P3; 2.0 to 2.2 on P5 to P22; and 3.0 to 3.2 on P23 to P32.

5.3 PARA AND ADAPTIVE SPORT

Reflecting the nature of the Games has been at the forefront of Roadshow delivery, and imperative for us to demonstrate the many firsts that the Games has had to offer, on a localised level. The integration of Para and Adaptive sport within our community engagement programme of events, has afforded us the opportunity to showcase para-sport to local communities who would otherwise not engage with, or have access to it. The introduction of wheelchair basketball has been well received by communities and provided many benefits for participants and the overall view of disability in sport; demonstrating that this is an inclusive sport for both non able bodied, disabled, and able-bodied people to equally participate in, enjoy and engage with.

In 2022 we offered further support to Birmingham Wheelchair basketball's Celebrating Communities funded work, by incorporating Community Engagement staff into a series of coffee mornings hosted across the city. These were focused sessions, largely held in indoor disabled friendly venues to provide a safe space for young people, their families, and communities to try para sport and reduce the stigmas around disability in sport.

Following the success and positive response of these events, roadshow activations and funding allocated to the Community Engagement team; we further expanded our work in this area. Increasing the level of para and adaptive sport into our programme, to become a key feature of sporting activations on offer with the Roadshow. We worked in partnership with Birmingham Wheelchair Basketball/ Make Change to deliver a comprehensive programme of inclusive sport activities.

Outcomes achieved:

- Increased access, participation, and development of inclusive/adaptive sport and Commonwealth Sport
- Better awareness, understanding, perception, and appreciation of para/ disability sports
- Positive representation of disabled people reflected in the workforce (facilitators with visible and invisible disability)
- Equal access and opportunity for para/ adaptive sport participation from disabled and non-disabled participants.

4.4 COACHING AND SUPPORT STAFF

It has been important for us to utilise existing community assets in our delivery and offer opportunities to local sports people, clubs, grassroots deliverers to support our delivery and maximise the opportunity of the Games brings to their local communities. This model of working has acted as a springboard and 'Catalyst for change' encouraging our coaching and support staff to expand their sports delivery to ensure that their work could continue to grow pre, during and post Games.

Outcomes Achieved:

- Regular paid work in the lead up to the Games for local sports coaches, Hometown Heroes, United By partners and Stronger Communities grant recipients.
- Added Social Value by reinvesting of Games funding into local, freelancers/ Small Medium size Enterprise's (SME) positively impacting the local economy and workforce
- Coaching development and practice
- Expansion and growth of sports delivery (Please see link to [Impact Fitness](#) and [Birmingham Wheelchair Basketball](#) case studies)
- Access to additional Games opportunities such as panel members for Creative cities grants and Queens baton relay, additional work and through Communities festivals fund
- Guest speaking and media opportunities to promote their work in communities and the Games

5.5 GAMES VENUES

Many of our Games venues are located within residential areas, however the engagement with residents is often represented by more affluent members of the community. Throughout our Games journey, the Community Engagement Team has sought to break down the barrier to access experienced by the wider community, incorporating Games venues into our programme as locations for the Roadshow. These have included several events at the University of Birmingham and Edgbaston Stadium, to encourage ethnically diverse and lower socio-economic groups to access, engage and participate in events and utilise venue spaces in their area. This has further extended into new/ redeveloped sites such as Alexander Stadium and Smithfield sites, where we offered spectator opportunities to our stakeholders.

Outcomes Achieved:

- First time access into Edgbaston stadium and University of Birmingham sites
- First time spectator opportunity at a major sporting competition through our free ticket allocation for Athletics Diamond League and Opening ceremony rehearsals at Alexander Stadium
- Venue accessibility for residents (particularly from ethnically diverse and lower socio-economic backgrounds)
- Greater connection to the Games through access to sporting venues through events and spectator opportunities

5.6 DECISION MAKING PANELS

Community Engagement team offered further support to functional areas in their recruitment of Community stakeholders to act as representatives in decision making panels. These included the Creative Cities Festivals programme and Queens Baton Relay selection panel's where we were able to support the successful recruitment of community representatives.

Outcomes Achieved:

- Access to opportunities in decision making panels in a major Games
- Recruitment of x8 Community panel members from ethnically diverse and underrepresented backgrounds
- Recruitment of x5 Queens Baton Relay Baton Bearer Panellists
- Greater connection to the Games
- Enrolment of the selected stakeholder's communities, in support of the Games

5.7 AREAS OF HIGH INEQUALITY

The Community Roadshow geographical locations have played a critical role in engaging with communities experiencing higher levels of inequality and low access to opportunities. By concentrating our work on areas closet to Games venues, we have been able to reach out to communities to positively engage them with the Games. Please see sections: 2.0 & 2.2 on P5 to P22; and 3.1 to 3.2 on P25 to P32.

Our Reclaiming Parks work in Newtown and Bordesley aimed to drive community clean up across 3 Birmingham Parks, providing safe spaces for children/ YP to play and encourage active well-being. Through this collaborative project with West Midlands Police Neighbourhood Teams, The Youth Service, Birmingham City Council Neighbourhood Teams, we were able to use sport as an engagement tool to increase sports participation, encourage healthy lifestyles/ well-being & tackle youth disengagement in some of the most deprived wards in Birmingham.

In addition to this, our work with Jobs and skills and volunteering recruitment saw us deliver events and application sessions across Birmingham and the West Midlands, to reach communities who felt furthest removed from the Games.

Outcomes Achieved:

- Activity in 'high impact areas' of crime, socio-economic deprivation, high health inequality, and unemployment
- Utilisation of existing community assets to create opportunities for involvement and participation
- Targeted promotion and recruitment of ethnically diverse communities and underrepresented groups in areas of high unemployment

5.8 RESEARCH PROJECT: UNIVERSITY OF WOLVERHAMPTON

A relationship was formed between University of Wolverhampton's (UoW) Sports department lecturers and researchers following our Lichfield Community Games Roadshow in September 2021. UoW's Sports Business Management have supported part of the impact evaluation of Community Engagement team activity, primarily around mass participation/ roadshow events. This has formed part of Sport Business management students research module: Doing Real-World Sport Research. A mixture of students and researchers attended several Community Roadshow events, with members of the engagement team contributing their expertise to scheduled online and in person visits and seminars within the course schedule. The assessment was to concentrate on three themes, encompassing Community engagement and Games missions. These included:

- Participation
- Space & Place
- Identity and Belonging

Outcomes Achieved:

- Development and added value to University of Wolverhampton Sports Business Management degree and Faculty of Sports Health and Well-being
- Insight and 'real world experience' in a major sporting event
- Access to work experience opportunities for young people
- Supporting of career development for university students
- Connection to Grassroots sports organisations to further develop student and course experience

"Abigail Shervington and Asma Ajaz-Ali supported the My Career Journey seminar on 14th June 2022 which the University of Wolverhampton had organised to support colleagues in their career planning. These seminars have been delivered over the last two years and in acknowledgement of the Commonwealth Games the June 2022 session had a sporting focus. On that evening both Abigail and Asma shared with the audience their respective career journeys and insights into relevant advice for colleagues. Their experiences and top tips were extremely well received and the audience benefitted from their knowledge of working for a big event based organisation. It was a fascinating insight into their careers and current roles and one that was particularly inspired myself. I could see immediately how we were fortunate to have this excellent working relationship between the University and Birmingham 2022."

**Dr Kay Biscomb, Associate Dean-Recruitment and International,
University of Wolverhampton**

"It has been fantastic for our Sport Business Management students to work closely with the Birmingham 2022 Community Engagement team over the last year. Students have benefitted from a wide range of real-world learning opportunities linked to the Birmingham 2022 Commonwealth Games, including community engagement, activation and research. They have supported the Community Engagement Team with insight data collection at various Community Roadshows and events, networked with coaches and volunteers, and gained a real insight into working with local communities. Through these opportunities, Abigail and Asma have given students a real insight into what it is like to work within the sport industry, and students have developed key skills such as teamwork and communication in a supportive environment. Abigail and Asma have also attended lectures on careers in the sport industry, helping to inspire our current undergraduate students and support their understanding of the career pathways that are available in sport. From a course perspective, it has been great to build a solid working relationship with the Community Engagement Team, and we look forward to continuing to work with Abigail and Asma in the future."

**Dr Ally Forbes, Sport Business Management Programme Leader,
University of Wolverhampton**

"I had the pleasure of working closely with Abigail and Asma as part of a level 5 module linked to customer service in sport. The module covers customer service in the widest sense, including what this looks like in a community context. Prior to the more hands on part of the module, Asma and Abigail attended an online meeting with the students to provide an overview of the work that the team are involved in. This led to our students being given a brief for some project work that they were given the opportunity to get involved in. The real-world nature of the tasks and the chance to work alongside professionals from the sports industry was highly valued by the students. For one group, the data collection was hands on, taking place at one of the roadshow events. As well as having the opportunity to engage in industry-based research, our students were invited to Brindley Place to pitch their initial ideas for the projects, with Abigail and Asma offering crucial feedback to students on their pitches. It was a fantastic experience to watch our students pitch their ideas to the team at the B2022 offices and see them step up with their communication skills and levels of professionalism. We also had a tour of the building and photographs taken which the students found incredibly exciting. The tour was eye opening for the students in terms of how many different roles are required for planning a major event and gave them the sense of the types of roles they wish to aspire to in the future. I cannot thank Abigail and Asma enough for elevating the student experience within this module and for playing such a supportive role. The experience challenged the students to step out of their comfort zone, but at the same time they discussed feeling very supported, respected and valued."

**Dr Kathryn Leflay, Module Leader for 5SR036-The Sport Consumer module,
University of Wolverhampton**

"It was really good going to the Birmingham 2022 offices. We got to see behind the scenes and what they are doing. We were kind of like VIPs going in because members of the public can't just walk in. The fact that it was organised and they made time for us, they wanted to hear our ideas via the presentation and they were actually interested in taking some of our ideas onboard. I learnt about different roles in the sports industry. I didn't realise there was so much on offer. It really opened my mind. It was great working with Abigail and Asma. They were really polite, really helpful and ready to listen. The day at Lozzells was really good. The day was so busy. We were made to feel very welcome. It helped me feel professional. The people there thought we were staff working at the event."

Jade, Level 5 student, University of Wolverhampton

"Going to the Commonwealth offices was really nice but really formal. I was like wow, I'm in a proper office where everything is happening to make possible this massive event. To see all of the workers there was a really good experience. In some way you can see yourself maybe in the future doing something like that. It made you feel part of the Commonwealth Games. Even as students, they made us feel welcome. They gave us a tour, it was a really good experience. I took away the work ethic that they have. When we went there they were ready for us, waiting for us and greeting us. Just being around the office and seeing everyone focusing on their work it made me feel I could do this. "

Verlaine, Level 5 student, University of Wolverhampton

"In our Sport consumer module we had the chance to pitch research ideas to the Birmingham 2022 Community Engagement Team. That was the first time I'd had the opportunity to pitch to an organisation. I was very nervous going into the room. I tried to push myself to speak to get my points across. I felt like a professional when I was doing the presentation. The way that it was set up as well was good. It was in a meeting room with a big TV and we were able to present and show some of the things we were looking to do and that felt very professional to me. It gave me the real experience and I could see myself 4-5 years down the line doing that actual work."

Mo, Level 5 student, University of Wolverhampton

5.9 EVENT QUOTES



Boldmere Christmas Festival

"We were absolutely delighted with the event. It's the best one we've ever had with the Ferris Wheel and Perry attracting more visitors than we've ever experienced before."
Paul Long, Festival Director



Black History Month

"It was a great privilege to be involved in the presentation, a very significant event and honoured to be part of it"
David Viner,
Former British Cyclist

"What an exceptional event and wonderful to be invited into B2022 HQ for such a special event"
Samuel Henry,
CEO No limits to health

International Women's Day

"The opportunity to meet with so many inspiring people and in such a beautiful space was an experience that all the young people will remember."

"Everyone spoke to me, which makes a change and not just kinda patted me on the head like i'm a good little disabled person that turned up. Thank you all. Braking the bias."



British Kabaddi League - Wolverhampton

"It has been important to see the Commonwealth Games support an event like this and given my kids the chance to try something new"
Parent & participant

"Thank you to the Commonwealth Games Community Engagement Team who turned up to support us, you were able to turn things around quickly at short notice with your roadshow and support the event well"
Ranj Singh- head of Wolverhampton Wrestling / Wolverhampton Wolf pack



Jobs, Careers & Skills

"Absolutely fantastic! The atmosphere has been amazing, I was going to stay for one hour and have ended up staying for four, there's been something for everyone. Organisers have been serious about the event and people getting jobs out of this, not just see people and talk to them but actually see them and get jobs out of it, it helps the community".
Michelle Richards, Participant



A Journey through Windrush - Legacy Centre of Excellence

"I can honestly say it was an amazing event, everything from the staff to the end was amazing thank you. Brilliant event!"
Selena, Attendee

"Great historic occasion here today it's been a privilege and blessing to be here to see our story and history being told accurately"
Gilroy Brown-Pastor of
Mount Shiloh Church Wolverhampton

Commonwealth Champions - Mental Health NHS Reaside

"Awesome, I have not seen anything like this before in a mental health hospital."
Participant / Service User

"Amazing event, powerful message and an innovative way to make change/break down barriers. Well done and thank you for an inspirational day!"
NHS Staff Member



Summer Fete @ Ark Victoria Academy

"I liked it so much. I wish that u can repeat it often. My kids and not only mine had a lot of fun. Thanks for a wonderful day."
Parent

"Staff amazing and insightful , really helpful. As a school it is sometimes a struggle to get children involved. It is a struggle to find local sporting clubs for children to join."
Teacher



We Live as One - Kingstanding

"It is great to bring the community together. As a professional it was nice to network with other services to know what is happening within the area."
Event Staff / Volunteer

"The event was very diverse and was accessible to all the community."
Participant / Spectator

5.0 RECOMMENDATIONS

The recommendations set out in this report are subject to evidence-based practice and experience of lessons learnt and the possibilities to deliver an improved, more efficient and effective community engagement service for future Games.

1. **Equality Diversity and Inclusion** to underpin all public-facing activity and engagement to ensure the approach and messaging lands effectively and resonates with all representative communities.
2. **Marcomms**
 - EDI/ Community Engagement Framework embedded into /marcomms planning from outset.
 - Improvements to publicity, marketing and communications which is culturally responsive, representative, relevant and resonate with ethnically diverse and Commonwealth communities.
 - Consistent flow of community engagement activity linked to major campaign activity. E.G for every big story publicised, a grassroots community story would follow to capture local representative stories.
 - Coverage at the documentation of all community engagement activity to ensure work captured is done so to a standard that can be shared on all Games platforms E.G. photographer videographer at all events.
3. **Staffing resource and workforce**

The size and complexifies of Birmingham as a city and the West Midlands as a region pose many barriers to engagement,

 - Recruitment of workforce that understands the sensibilities of the local demographic including nuances such as cultural competency.
 - o A workforce or training which provides local knowledge of the population and social climate
 - Political, socio-economical and socio-logical understanding in order to anticipate problems e.g. during and post-pandemic and the impact this had on cultural groups
 - Community Engagement to exist post Games to ensure appropriate and sufficient transition into Legacy of the Games
3. **Functional area/ department**

Community engagement Framework of Community Youth and legacy- one Team, working toward the same goal cohesively
4. **Team:-**
 - A larger team (minimum of 20) and recruited at an earlier stage to ensure team building, collaborative working, co-design, and production with stakeholders, as well as to ensure appropriate coverage of the region and its various events, therefore careful consideration should be given to:-
- i. Robust recruitment process
 - ii. Appropriate organisation & team structures e.g. Integrated team across, youth, legacy, and community
 - Secondees from the local authorities to make up part of the project team with local community EDI knowledge
 - o Given the diversity of the city, addressing the historic issues in relation to the Commonwealth before any engagement was an opportunity missed to reframe the current narrative (and its link to colonial history) in order for the Games to be more relevant and representative instead of being the elephant in the room.

5. **Appropriate budget: -**

Appropriate budget is required and should be agreed upon at an earlier stage to ensure: -

 - i. Projects and programmes to achieve a higher level of impact over volume events
 - ii. Engagement at an earlier stage minimise local feeling that local communities don't have a say re the Games.

6. **Approach & stakeholder knowledge**

Building on existing community assets to promote and amplify work existing work with local experience and knowledge. Clear identification of grassroots organisations and understanding of hierarchies that exist within these, to reach the correct people

7. **Considerations of Socio-economics and barriers** faced in engaging communities in living poverty and measures that need to be taken to best address these.

8. **Collaborative working and communication** amongst all Functional areas and departments to better join up working

9. **Policy and procedures** conducive with the host city- joint Community Engagement Policy and framework.

10. **Adept system and Data collection** - Universal data collection tool separate service employed and closer alignment with Local Authority, for accurate evaluation and measurement of impact and outcomes

12. **Branding -**

The development of a community engagement brand would have avoided barriers with strict B2022 brand restrictions in place.
- “Great event which allowed different members of the community to get involved.”*

Event Staff / Volunteer,

Summer Fete @ Ark Victoria Academy
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Shakan was confident that the experiences people had gained during the roadshow wouldn't end when they left the event: <i>'I'm sure that people went home and at the dinner table sat with the family and talked about it. We're creating memories on the roadshow. It has been amazing to be involved.'</i> Mel Clarke Mel is a Paralympic Archer who competed at the London 2012 Paralympics. She was involved in several of the roadshow events. Here is what she had to say about her involvement in the roadshow events and the impact she hoped they would have. Mel pointed out the power of the legacy of major sporting events, with children being excited by seeing her Paralympic medals and torch. Although the children who attended the roadshows were too young to remember London 2012, their involvement in the roadshows is something that Mel hoped they would remember in years to come. <i>'I'm talking to people about my sport, delivering the sport. I bring my Paralympic medals. I've got an Olympic torch which I take along as well. It's 10 years now since the games, but taking that with me and sharing that with the people who come, it's exciting because a lot of the children we see weren't actually alive, or don't know about London because obviously it was 10 years ago.'</i> One of the aims of the roadshow events was to encourage communities to feel part of the Games. Mel was hopeful that as one of the first large multi-sports events since the COVID Pandemic, the Commonwealth Games would create a sense of excitement locally and increase people's sense of connection with the Games: <i>'Particularly with COVID, the Commonwealth Games is one of the first big multi-sports events that's getting people together. Hopefully with all restrictions lifted, people can go and be part of it which will be great'</i> The roadshows aimed to engage as many communities as possible through providing events and activities locally and in doing so bringing the Commonwealth Games to people's doorsteps. <i>'I think taking the roadshows to different areas makes it accessible, you're inviting the community to be part of it. This is the Games, this is what's going on, those type of conversations. Are you buying tickets? Are you going? What sports do you want to see? It is making it real. It is all well and good reading about it, but the team are saying this is what's happening on your doorstep. It is making people feel included in it.'</i> Mel highlights that the environment created by the roadshows was important, particularly for engaging people with low levels of confidence. Confidence is often cited as a barrier for participation particularly if people haven't taken part for a while, or they don't consider themselves to be 'sporty' (REF).	9

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Para and adaptive sport Birmingham 2022 was the first Commonwealth Games to fully integrate parasport into the event. Nicola, highlighted how important such integration was. <i>'I think integrated parasport is important. Putting it out there that we are all equal. We are people too and we do need to be there. I do feel like it has taken a while to get to that point. But progress is progress and I'm just excited to see where it goes from here really.'</i> (Nicola, Wheel chair basketball Assistant Coach) Andy also picked up on the significance of integrating parasport. Of particular significance to Andy was the idea that it would raise awareness in the community. <i>'It is positive that parasports are part of the games. Parasport is still not highlighted enough but having the 2 things together [able bodied and parasport] can highlight awareness in the community. If you said to someone now, what parasports are in the Commonwealth Games they probably wouldn't be able to do it.'</i> (Andy, Wheelchair Basketball Coach) The promotion and awareness raising of disability sport was an important objective for the roadshows. Mel recognised the potential for major sporting events to promote and grow disability sport. She drew upon the success of London 2012 to express the hope that there would be a similar uptick in participation following Birmingham 2022 <i>'There was a massive engagement after London with people taking up things and disability sport was more accepted and that was massive, so hopefully we get that again you know. With disability sport, the year after a big event there's always a massive uptake because suddenly it's cool to have a prosthetic leg and it's cool to have a wheelchair. I've got a 3-year-old who knows what boccie is, who knows what wheelchair basketball is. It is getting the awareness out there.'</i> (Mel, Paralympic Archer) Andy was keen to emphasise his hopes for the legacy of the roadshows for ongoing interest and participation in a range of disability sports. <i>'I'm hoping that through the roadshows, we've been part of what's hopefully going to be the future of people coming to us and saying 'I want to do wheelchair basketball or boxing or table tennis'. (Andy, Wheelchair Basketball Coach)</i> Andy discussed how including disability specific sports at the roadshows was particularly important for getting people with a disability involved in sport. <i>'When people get a disability they can think, that's it, it's all over. It's changing the emphasis to show that there are different sports out there. At the roadshows or activation days we do wheelchair basketball, boccie and table tennis, all focused on sports of the Commonwealth Games. It highlights that the Games are for everyone. Having a relationship with the community engagement team allows us to highlight these sports and showcase what we can do.'</i> (Andy, Wheelchair Basketball Coach)	11

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<i>'It is like that friendly environment which I think people, particularly if you've got people with low confidence, I think that's what they need'</i> Drawing on her own experiences, Mel was keen that the roadshow events provided a mechanism for tackling barriers for people with a disability. <i>'I came from being able-bodied and being a track runner and when I became disabled, I was effectively told I couldn't do sport at all, so it is getting people, possibly including those with a disability to try something new.'</i> Through sharing her story and being a positive role model, Mel hoped that other people with a disability might be inspired to try something new.	10

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The relationship with the Community Engagement Team was viewed by Andy as significant for providing a platform to be able to showcase disability sport on a large scale across different areas of Birmingham and the Black Country. <i>'What we've achieved with the community engagement team is to push barriers and with the support they offer it gives us the ability to go and deliver what we do and highlights the fact that the community now is possibly prepared for some of the different sports that are available.'</i> (Andy, Wheelchair Basketball Coach) Steven reported that there had been positive responses from members of the disabled community who had attended the roadshows he had been involved in. Bringing disability sports to the fore is important for the promotion of the sports and for putting disability sport on a more equal footing with mainstream sports. <i>'They have been very positive. It's nice to see how disability sport is starting to come to the fore again and being pushed more and more. And it helps them too – coming out of lockdown – try and build socially back up to having a support network.'</i> (Steven, Volunteer Wheelchair Basketball Coach) As well as getting people with a disability physically active, Steven suggested that there were wider social benefits gained from getting involved including building up social interactions. The inclusion of coaching staff who have disabilities was also seen as important for breaking down barriers and reinforcing the message that Birmingham 2022 is a 'games for everyone'. <i>'The roadshow activities contribute well towards having a games for everyone. Having a group of people who have disabilities working at the roadshows for the Commonwealth Games shows how increasingly diverse the Commonwealth Games is. It highlights to the general public that regardless of having a condition or disability, you can achieve. It also shows that everyone should be able to be part of the Commonwealth Games. Hopefully that's going to be a legacy programme that makes change.'</i> (Andy, Wheelchair Basketball Coach) Signposting for all sports was an important aspect of the roadshows as highlighted earlier in this report. With a smaller offer for disability sport available in the community, and additional barriers for people with a disability, signposting to opportunities to continue sport participation was especially important. <i>'We spoke to a young lady who came over to play table tennis. We talked about the different sports that we offer. She's gone off to hopefully speak to a young person who's in a wheelchair about the opportunities to come over to our club. We've had young people and adults come up and talk to us and talk not only about wheelchair basketball, but other sports as well.'</i> (Andy, Wheelchair Basketball Coach) It is clear that the Community Engagement Team played a key role in fully integrating para and adaptive sport into the roadshow events. This was an important strategy for raising awareness of the sports and highlighting local opportunities.	12

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Coaching and support staff Some of the coaches identified how their involvement in the roadshows and developmental support offered through the Community Engagement Team had benefited them and enhanced their practice. For Indy, the involvement in the roadshows and being supported to deliver in different environments and to different audiences has grown her confidence to take cricket coaching into new spaces in the longer term. <i>'Being involved with the team opened my eyes to the fact there's a lot more delivery you can do. Like in the parks and in the community. It made me realise that you can go into the park on a Saturday or Sunday and just say to people do you want to have a taster session. Before, I've been more structured.'</i> (Indy, Staffordshire Cricket) Andy observed that the roadshows had provided a significant learning experience for aspiring coaches, teaching them how to work with the general public and developing their softer skills as well as their coaching specific skills. <i>'The opportunity to be involved in the roadshows has developed their [aspiring coaches] skillset and it's given them more insight into the community in regards to working with the general public and understanding that regardless of whether they have a disability themselves, they can still share their experiences and even inspire others as well.'</i> (Andy, Wheelchair Basketball Coach) Andy makes particular reference in the quote above to an additional impact for coaches with a disability who he suggests became more aware of their ability to influence and inspire others through their involvement with the roadshows. Nicola and Steven, two coaches with a disability involved in the roadshows reflected on the impact that involvement in the roadshows had on their personal development and coaching competencies. <i>'I think the main thing is I've grown in confidence. I've got a disability myself and sometimes it can feel a bit lonely, you're not sure who you are, so it's made me realise that this is cool to be able to do this and that really improves your self-esteem and stuff. On a personal note, that's been great. It is nice when kids come along as well as I really like working with kids, so it's helped me on that side of things as well in terms of how to deal with different types of people. All round it's been a good personal growth experience.'</i> (Nicola, Wheelchair Basketball Coach) <i>'They helped me by... working with more experienced coaches, helping me build my confidence, helping me when I'm struggling in terms of my physical abilities and helping me in terms of developing my confidence and helping me become a better coach. It's giving me a lot more experience coaching people with different abilities. So instead of working with the same group for a load of time where I get used to it, I have to learn to be flexible in terms of how I coach people in terms of archery or basketball, walking them through the basics in different ways.'</i> (Steven, Volunteer Wheelchair Basketball Coach)	13

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<i>wouldn't have had access to. Working with them, the way they the engagement team gives us information and constantly sending things is very good.'</i> (Sharon, UK Legends of Legends) Jeevan also stressed how the Community Engagement Team had used their links to support him to create links out in the community. <i>'They've [The Community Engagement Team] got the experience about how to engage the community. They've got the experience of how to engage with clubs, because of their work and from their experiences in their own respective roles previously. My governing body has been able to work with a faith organisation now to deliver our sports solely for girls and women.'</i> (Jeevan, Hockey Coach) In this instance Jeevan was supported to make connections with a faith organisation to deliver hockey to women and girls that he would not ordinarily have been able to access. Overall it is clear that the support from the Community Engagement team opened up an array of opportunities for coaching and support staff. The skills and networks that coaching and support staff gained from working with the team will continue to benefit them well beyond their engagement in the roadshows.	15

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As well as the development that took place through involvement in the roadshows themselves, other informal coach development opportunities were offered which the coaches cited as valuable. Andy for example discussed how coffee mornings provided a space for discussing issues that are important to the community. <i>'In the coffee mornings we've had different activities, but it gives people the opportunity to sit down and talk about things and the need in the community, to share why it is important to bring people together to talk about issues that are important to the community'</i> (Andy, Wheelchair Basketball Coach) The support and the involvement from the Community Engagement Team was seen as genuine and not just a tick box activity. <i>'They [the Community Engagement Team] have gone beyond tick box, they've surpassed that and proved to us it's not that. They are genuine in engaging with the unknowns and little players out there.'</i> (Trevor, UK Legends of Legends) Trevor was keen to point out the difference the Community Engagement Team have made through their engagement with smaller, less well-known organisations in communities who might often get overlooked. Ashveen made a similar point about feeling backed by the Community Engagement Team. This was described as particularly important for the South Asian Community who are often let down by large organisations. <i>'I think this was the first time I could actively see on a larger scale that we were backed by a body [B2022 Community Engagement Team] that came with everything. In terms of working with the South Asian Community, showing up is the most important thing. We fail to see people show up quite a lot. I think specifically with the South Asian community, we kind of feel left to the side and left to our own devices because we don't scream and shout. Working with Abigail and Asma was the first time I felt backed. A group of people who were saying 'we want to be there, we want to bring everything we've got to the event''. (Ashveen, Global Sikh Vision)</i> With community cohesion and celebrating diversity at the heart of the Commonwealth Games, the work of the Community Engagement Team played a crucial role in demonstrating to communities that inclusion was not just a strap line. The Community Engagement Team were also instrumental in supporting the coaches and community partners involved in the day to create wider networks that in turn would benefit the work of the individual or organisation. Sharon reflected on the many opportunities that had opened up to her as a result of working with the Community Engagement Team. <i>'It was a good link up and as a result, we've been invited to many other things that have been taking place. There was a jobs fayre at the legacy centre of excellence. They've invited us to things that we wouldn't usually have seen. They've opened us up to many people we normally</i>	14

Research project: University of Wolverhampton

Supporting the development of employability in the curriculum

During a recent revalidation of sport courses in the School, a series of employability modules were developed with specific areas of focus at each level of study. The new school-wide employability strands of the curriculum aimed to make employability more explicit and co-ordinated across the school.

Employability has become the focus of the wider sport industry and an important metric for Higher Education Institutions (HEIs) in England. Working with industry partners is frequently cited as a way of supporting students to develop their employability skills and to understand industry requirements (Dacre Pool and Seveill, 2007; Tomlinson, 2017), however, students can often be perceived as passive recipients of advice rather than active contributors. The Community Engagement Team worked with students as valued partners, engaging them in conversation and problem-solving discussions. This approach helped promote a partnership approach between staff, students and employers. Based on feedback from the students after working with the Community Engagement Team, we aim to build on this approach throughout the curriculum and our extra-curricular offer.

The impact of the Community Engagement Team on the development of students is highlighted below in the testimonies of staff from the BA (Hons) Sport Business Management programme.

'It has been fantastic for our Sport Business Management students to work closely with the Birmingham 2022 Community Engagement team over the last year. Students have benefitted from a wide range of real-world learning opportunities linked to the Birmingham 2022 Commonwealth Games, including community engagement, activation and research. They have supported the Community Engagement Team with insight data collection at various Community Roadshows and events, networked with coaches and volunteers, and gained a real insight into working with local communities. Through these opportunities, Abigail and Asma have given students a real insight into what it is like to work within the sport industry, and students have developed key skills such as teamwork and communication in a supportive environment. Abigail and Asma have also attended lectures on careers in the sport industry, helping to inspire our current undergraduate students and support their understanding of the career pathways that are available in sport. From a course perspective, it has been great to build a solid working relationship with the Community Engagement Team, and we look forward to continuing to work with Abigail and Asma in the future.'

Dr Ally Forbes, Sport Business Management Programme Leader
University of Wolverhampton

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'I had the pleasure of working closely with Abigail and Asma as part of a level 5 module linked to customer service in sport. The module covers customer service in the widest sense, including what this looks like in a community context. Prior to the more hands on part of the module, Asma and Abigail attended an online meeting with the students to provide an overview of the work that the team are involved in. This led to our students being given a brief for some project work that they were given the opportunity to get involved in. The real-world nature of the tasks and the chance to work alongside professionals from the sports industry was highly valued by the students. For one group, the data collection was hands on, taking place at one of the roadshow events. As well as having the opportunity to engage in industry-based research, our students were invited to Brindley Place to pitch their initial ideas for the projects, with Abigail and Asma offering crucial feedback to students on their pitches. It was a fantastic experience to watch our students pitch their ideas to the team at the B2022 offices and see them step up with their communication skills and levels of professionalism. We also had a tour of the building and photographs taken which the students found incredibly exciting. The tour was eye opening for the students in terms of how many different roles are required for planning a major event and gave them the sense of the types of roles they wish to aspire to in the future. I cannot thank Abigail and Asma enough for elevating the student experience within this module and for playing such a supportive role. The experience challenged the students to step out of their comfort zone, but at the same time they discussed feeling very supported, respected and valued.'

Dr Kathryn Leflay- Module Leader for 5SR036-The Sport Consumer module

The staff team highlighted the value of industry input from the Community Engagement Team. Being able to work alongside the Community Engagement Team elevated the students experience of the course. Staff also highlighted how the Community Engagement Team had contributed towards raising awareness of different career pathways in sport through input into a career focused lecture and introducing to students to staff members in a variety of roles during a visit to the Birmingham 2022 offices. Working alongside Abigail and Asma in real world settings helped the students to gain valuable industry experience and develop a range of softer skills that will help them succeed in their course and gain graduate employment following the completion of their course.

What did the students say?

The students also spoke extremely positively about their experiences working with the Community Engagement Team. The experience of presenting to the team pushed the students out of their comfort zone and developed their confidence. The students felt that their voice and ideas were valued by the team and that they hadn't just been treated like undergraduate students. This aspect of their experience was important for helping the

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successfully navigated the male dominated terrain of sport into leadership positions spanning a range of career pathways.

The member of staff responsible chairing the My Career Journey event had the following to say regarding Asma and Abigail's involvement in the evening:

Abigail Shervington and Asma Aljaz-Ali supported the My Career Journey seminar on 14th June 2022 which the University of Wolverhampton had organised to support colleagues in their career planning. These seminars have been delivered over the last two years and in acknowledgement of the Commonwealth Games the June 2022 session had a sporting focus. On that evening both Abigail and Asma shared with the audience their respective career journeys and insights into relevant advice for colleagues. Their experiences and top tips were extremely well received, and the audience benefited from their knowledge of working for a big event based organisation. It was a fascinating insight into their careers and current roles and one that was particularly inspired myself. I could see immediately how we were fortunate to have this excellent working relationship between the University and the Birmingham 2022 Community Engagement Team.

Dr Kay Biscomb- Associate Dean-Recruitment and International

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students to develop their professional identities. Many of the students reported that following the work with the team, they could imagine themselves taking on a similar role in the future.

'It was really good going to the Birmingham 2022 offices. We got to see behind the scenes and what they are doing. We were kind of like VIPs going in because members of the public can't just walk in. The fact that it was organised and they made time for us, they wanted to hear our ideas via the presentation and they were actually interested in taking some of our ideas onboard. I learnt about different roles in the sports industry. I didn't realise there was so much on offer. It really opened my mind. It was great working with Abigail and Asma. They were really polite, really helpful and ready to listen. The day at Lozells was really good. The day was so busy. We were made to feel very welcome. It helped me feel professional. The people there thought we were staff working at the event.'

Jade- Level 5 student

'Going to the Commonwealth offices was really nice but really formal. I was like wow, I'm in a proper office where everything is happening to make possible this massive event. To see all of the workers there was a really good experience. In some way you can see yourself maybe in the future doing something like that. It made you feel part of the Commonwealth Games. Even as students, they made us feel welcome. They gave us a tour, it was a really good experience. I took away the work ethic that they have. When we went there they were ready for us, waiting for us and greeting us. Just being around the office and seeing everyone focusing on their work it made me feel I could do this.'

Veraine- Level 5 student

'In our Sport consumer module we had the chance to pitch research ideas to the Birmingham 2022 Community Engagement Team. That was the first time I'd had the opportunity to pitch to an organisation. I was very nervous going into the room. I tried to push myself to speak to get my points across. I felt like a professional when I was doing the presentation. The way that it was set up as well was good. It was in a meeting room with a big TV and we were able to present and show some of the things we were looking to do and that felt very professional to me. It gave me the real experience and I could see myself 4-5 years down the line doing that actual work.'

Mo- Level 5 student

The Community Engagement Team also supported an event for staff designed to support female colleagues in the University with their career planning. Abigail Shervington and Asma Aljaz-Ali were invited to be panel members and to share their career journeys. The outline of the event can be seen below:

'We are delighted to present a special edition of our My Career Journey series that focuses on female leaders in sport and the transferrable lessons that we can learn in higher education. You will have the opportunity to hear from our panel members about how they have

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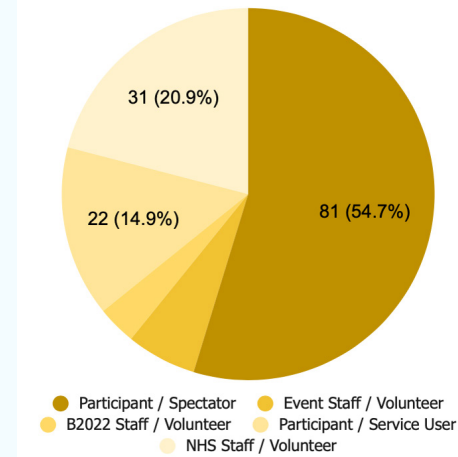
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APPENDIX 1: FEEDBACK DETAILED

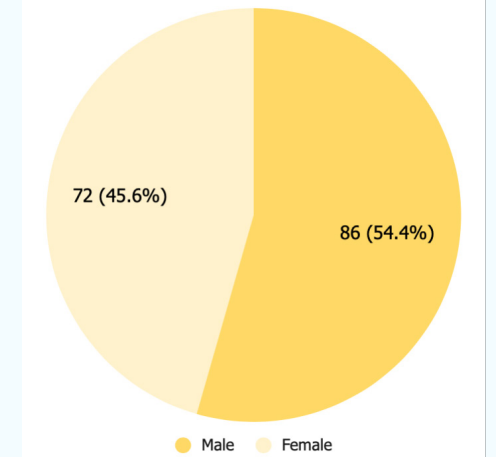
NB: Detailed feedback was collected from 30th June 2022 NHS Reaside Commonwealth Champions event.

1. RESPONDENT DEMOGRAPHICS

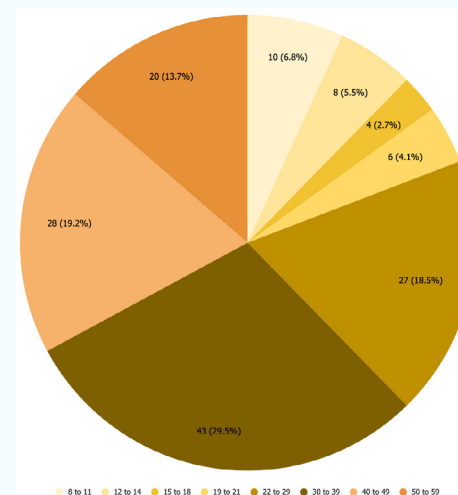
1 Respondent



2 Gender

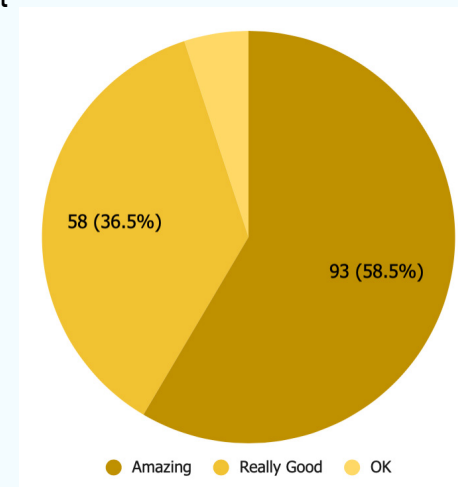


3. Age

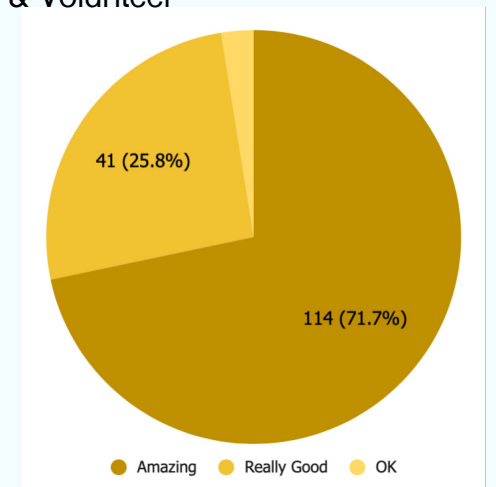


2. EVENT RATINGS

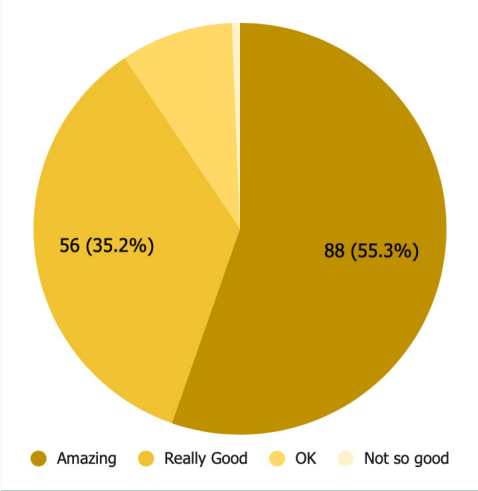
1 Event



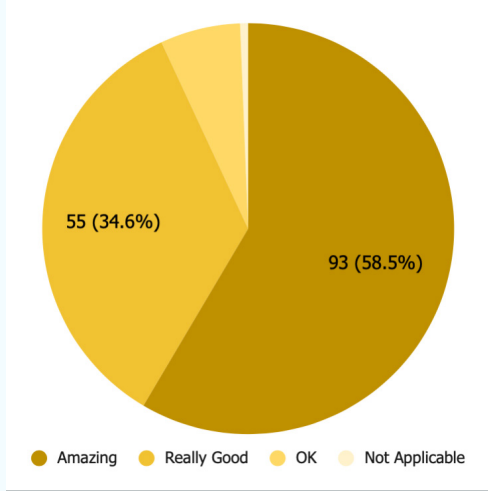
2 Staff & Volunteer



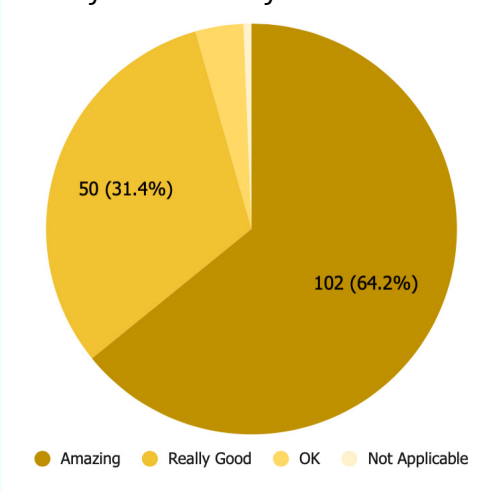
3 Venue



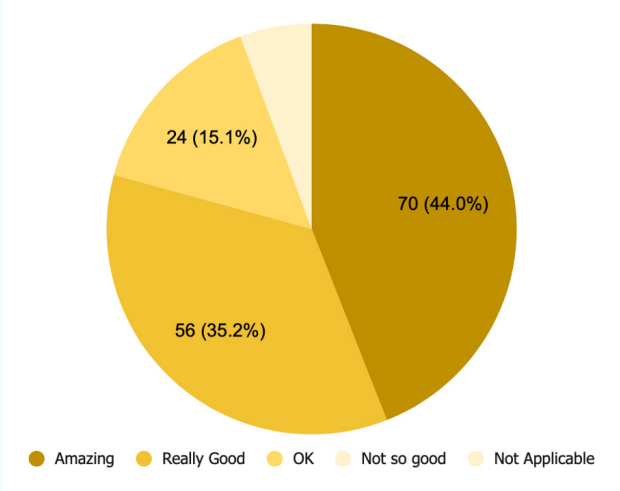
4 Organisation



5 Sport & Physical Activity

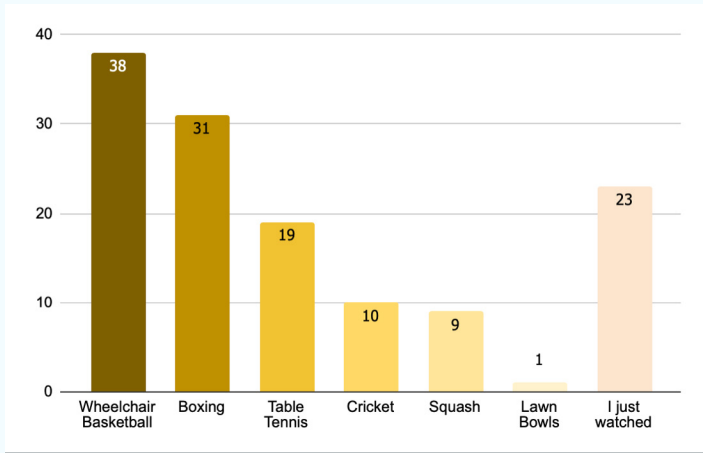


6 Art & Cultural Activities

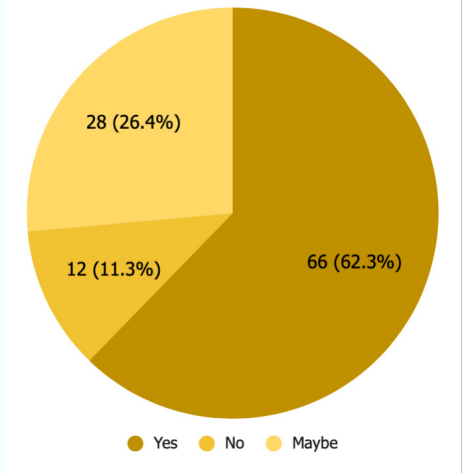


3. SPORT PARTICIPATION

1 Which sports participated in



2 Would like to participate in More Sport



4. LIKED BEST

Event	Respondent	Liked Best
Community Games Mosely	Participant / Spectator	My children enjoyed all the sports
Community Games Mosely	Participant / Spectator	It was fun
Community Games Mosely	Participant / Spectator	Lots of sport opportunities for my 4 children.
Community Games Mosely	Participant / Spectator	Kids loved it
Community Games Mosely	Participant / Spectator	Friendly
Community Games Mosely	Participant / Spectator	The whole event
Community Games Mosely	Participant / Spectator	Fun
Community Games Mosely	Participant / Spectator	Different activities to try
Community Games Mosely	Participant / Spectator	Lovely ppl
Community Games Mosely	Participant / Spectator	Lawn bowls
Community Games Mosely	Participant / Spectator	Variety of activities
Community Games Mosely	Participant / Spectator	Fun for all the family. Great for fitness
Community Games Mosely	Participant / Spectator	Engaging
Community Games Mosely	Participant / Spectator	Walking around
Community Games Mosely	Participant / Spectator	The football game and cricket
Balsall Heath Carnival	Participant / Spectator	Awesome friendly staff, brilliant equipment. Lots of advice and fun. Good sign posting to local clubs.
Balsall Heath Carnival	Participant / Spectator	"Everything . Great fun! Balsall Heath community spirit."
We Live as One - Kingstanding	Participant / Spectator	The whole diversity of the event. The event had people from all communities
We Live as One - Kingstanding	B2022 Staff / Volunteer	Community spirit free food
We Live as One - Kingstanding	Participant / Spectator	Just the overall atmosphere
We Live as One - Kingstanding	Participant / Spectator	Jay
We Live as One - Kingstanding	Participant / Spectator	Jay from second city
We Live as One - Kingstanding	Participant / Spectator	It was well organised
We Live as One - Kingstanding	B2022 Staff / Volunteer	Idk
We Live as One - Kingstanding	Participant / Spectator	All of it
We Live as One - Kingstanding	Participant / Spectator	Bringing community together
We Live as One - Kingstanding	Event Staff / Volunteer	It is great to bring the community together. As a professional it was nice to network with other services to know what is hap- pening within the area
We Live as One - Kingstanding	Participant / Spectator	Free food
We Live as One - Kingstanding	Participant / Spectator	Well my daughter did it and i just watched, but since she did it shes telling me she wants to take lessons! The man she was with was really good and engaging
We Live as One - Kingstanding	Participant / Spectator	The vibes
We Live as One - Kingstanding	Participant / Spectator	Community coming together
We Live as One - Kingstanding	Participant / Spectator	Comuity coming together
We Live as One - Kingstanding	Participant / Spectator	Atmosphere
We Live as One - Kingstanding	Participant / Spectator	Sense of community coming together for a good cause
We Live as One - Kingstanding	Participant / Spectator	Food
We Live as One - Kingstanding	Participant / Spectator	All the activities and the community spirit everyone together havin fun
We Live as One - Kingstanding	Participant / Spectator	Community spirit
We Live as One - Kingstanding	Participant / Spectator	I liked how the community all came together.
We Live as One - Kingstanding	Participant / Spectator	Community coming together. Great cause
We Live as One - Kingstanding	Participant / Spectator	All
We Live as One - Kingstanding	Event Staff / Volunteer	The food
We Live as One - Kingstanding	Participant / Spectator	Music and community spirit
We Live as One - Kingstanding	Participant / Spectator	Wheelchair Basketball
We Live as One - Kingstanding	Participant / Spectator	Boxing
We Live as One - Kingstanding	Participant / Spectator	Music, e friendlyt community
We Live as One - Kingstanding	Participant / Spectator	Great Atmosphere, free food
We Live as One - Kingstanding	B2022 Staff / Volunteer	Bringing the community together.
We Live as One - Kingstanding	Participant / Spectator	My child got to box
Bring the power - Meriden Park	B2022 Staff / Volunteer	Staff and sports
Bring the power - Meriden Park	Participant / Spectator	Staff
Bring the power - Meriden Park	Participant / Spectator	The Family engagement
Bring the power - Meriden Park	Participant / Spectator	Children getting opportunities they wouldn't get in every life
Bring the power - Meriden Park	Event Staff / Volunteer	Claire
Bring the power - Meriden Park	Participant / Spectator	Everything
Bring the power - Meriden Park	Participant / Spectator	Boxing
Bring the power - Meriden Park	Participant / Spectator	Fun
Bring the power - Meriden Park	Participant / Spectator	It was very fun

Event	Respondent	Liked Best
Bring the power - Meriden Park	Participant / Spectator	Boxing
Bring the power - Meriden Park	Event Staff / Volunteer	Atmosphere, great community engagement,
Bring the power - Meriden Park	B2022 Staff / Volunteer	Everything
Bring the power - Meriden Park	Participant / Spectator	It was fun to participate
Bring the power - Meriden Park	Participant / Spectator	The sports
Bring the power - Meriden Park	Participant / Spectator	Opportunities for children to get involved in different sports
Bring the power - Meriden Park	Participant / Spectator	Wheelchair basketball
Bring the power - Meriden Park	Participant / Spectator	Active
Bring the power - Meriden Park	Event Staff / Volunteer	The guest appearance of Galal Yafai
Go Parks - Games for Coventry	Participant / Spectator	The staff team
Go Parks - Games for Coventry	Participant / Spectator	The staff team
Go Parks - Games for Coventry	Participant / Spectator	All
Go Parks - Games for Coventry	Participant / Spectator	The boxing and the staff were lovely
Go Parks - Games for Coventry	Participant / Spectator	Table tennis
Go Parks - Games for Coventry	Participant / Spectator	Cricket
Go Parks - Games for Coventry	Participant / Spectator	Free activities for the kids
Go Parks - Games for Coventry	Participant / Spectator	Staff's enthusiasm.
Go Parks - Games for Coventry	Participant / Spectator	Making it fun
Go Parks - Games for Coventry	Participant / Spectator	Cricket
Go Parks - Games for Coventry	Participant / Spectator	Cricket
Go Parks - Games for Coventry	Participant / Spectator	It was fun
Go Parks - Games for Coventry	Participant / Spectator	The dancing
Go Parks - Games for Coventry	Participant / Spectator	Kept the kids entertained
Go Parks - Games for Coventry	Participant / Spectator	Ping pong
Go Parks - Games for Coventry	Participant / Spectator	Boxing
Urban Devotion Witton Lake	Participant / Spectator	Involvement
Urban Devotion Witton Lake	Participant / Spectator	Lots of staff and free
Urban Devotion Witton Lake	Participant / Spectator	Everything
Urban Devotion Witton Lake	Participant / Spectator	So friendly and a wonderful day
Ladywood Community Day	Event Staff / Volunteer	Inclusion/adaptive sport
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	Boxing
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	Student engagement reserved pupils really taking part, which they wouldn't usually
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Archery
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Had a go at sports that never heard of
Summer Fete @ Ark Victoria Academy	Participant / Spectator	People, atmosphere
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Boxing
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Everything
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	The range of free sporting activities that my students could get involved in. Sports that they usually might notbe able to access.
NHS Reaside	Participant / Service User	Unity, wheelchair basketball.
NHS Reaside	Participant / Service User	Activities, everyone seems very happy and so involved, so I like the atmosphere.
NHS Reaside	NHS Staff / Volunteer	Boxing
NHS Reaside	NHS Staff / Volunteer	Seeing staff and service users engage together
NHS Reaside	Participant / Service User	Effort of getting people of the ward, socialising and out and about.
NHS Reaside	Participant / Service User	Boxing
NHS Reaside	NHS Staff / Volunteer	Boxing and wheelchair basketball.
NHS Reaside	NHS Staff / Volunteer	The spirit!
NHS Reaside	Participant / Service User	The wheelchair basketball was new to do and very challenging.
NHS Reaside	NHS Staff / Volunteer	Good at involving all to part of the community
NHS Reaside	Participant / Service User	The Weather. The sports.
NHS Reaside	NHS Staff / Volunteer	Getting service users doing things
NHS Reaside	Participant / Service User	Social interaction amongst peers
NHS Reaside	Participant / Service User	Football and organisation and group activity of it.
NHS Reaside	Participant / Service User	The way that they sorted it out, so that their is a range of acivities. Getting everyone outskde and involved. The Commonwealth Games staff. It is nice to do that for the patients, getting smiles on everybody's face.
NHS Reaside	NHS Staff / Volunteer	The opportunity to allow out patients to b involved with an event that challenges perceptions and stigma. Our patients now have hope and be a part of a powerful message. Staff feel more motivated and excited to be able to get involved and break down their labels as staff and 'just be normal people'. We definitely need to make sure we sustain this engagement and have more events like this.
NHS Reaside	NHS Staff / Volunteer	I like how patients and staff are so friendly and easy to talk to
NHS Reaside	NHS Staff / Volunteer	The energy laughter social interaction and service user's and staff enjoying activities together
NHS Reaside	NHS Staff / Volunteer	It's been fantastic to see the staff and patients engage with us volunteers and with each other
NHS Reaside	NHS Staff / Volunteer	Everyone interacted so it was really fun

Event	Respondent	Like Best
NHS Reaside	NHS Staff / Volunteer	Friendly atmosphere, can do attitude, promoting inclusivity in healthcare
NHS Reaside	NHS Staff / Volunteer	The positivity
NHS Reaside	NHS Staff / Volunteer	The people
NHS Reaside	Participant / Service User	Everyone getting together, mixing and the cakes!
NHS Reaside	Participant / Service User	The amount of activities is really because we get very little activities.
NHS Reaside	Participant / Service User	Basketball
NHS Reaside	NHS Staff / Volunteer	Engagement of the team
NHS Reaside	Participant / Service User	Everything, everywhere I look there is something going on. There is basketball, football, table tennis.
NHS Reaside	Participant / Service User	The opportunity, the variety, the engagement, the take up from people
NHS Reaside	Participant / Service User	Fresh air
NHS Reaside	Participant / Service User	The sports and the staff
NHS Reaside	Participant / Service User	Football
NHS Reaside	Participant / Service User	Football
NHS Reaside	Participant / Service User	Just being outside
NHS Reaside	Participant / Service User	Football
NHS Reaside	Participant / Service User	Everybody together.
NHS Reaside	Participant / Service User	Socialising
NHS Reaside	NHS Staff / Volunteer	All the games
NHS Reaside	NHS Staff / Volunteer	Everyone came together as one
NHS Ardenleigh	NHS Staff / Volunteer	the inclusion - the use of sport and games engaged patients and staff well
NHS Reaside	NHS Staff / Volunteer	Staff engagement
NHS Tarmariand	NHS Staff / Volunteer	Inclusiveness of staff and patient
NHS Reaside	NHS Staff / Volunteer	Wheelchair basketball.
NHS Reaside	NHS Staff / Volunteer	The music & and sports events.
NHS Reaside	NHS Staff / Volunteer	I liked the fact that service users and staff were able to get together and share a common likeness for sport and physical activities. It helped to build team spirit and comradery.
NHS Reaside	NHS Staff / Volunteer	The atmosphere created between staff and service users, everyone mixing together to take part in activities.
NHS Reaside	NHS Staff / Volunteer	smile on every one face- every one was equal
NHS Reaside	NHS Staff / Volunteer	the service users and staff getting opportunity to bond over common sporting interests
NHS Reaside	NHS Staff / Volunteer	Interaction between staff, volunteer and patients.
NHS Tarmariand	NHS Staff / Volunteer	fantastic
NHS Tarmariand	NHS Staff / Volunteer	Participatory and inclusive
NHS Reaside	NHS Staff / Volunteer	The enthusiasm from all involved, both patients and staff.
NHS Tarmariand	NHS Staff / Volunteer	It really brought both staff and service users together, with service users describing the the day as the best event that they have ever attended! Everybody was smiling and laughing, having fun. The staff who attended on behalf of the Commonwealth games were approachable and friendly, which made it easier for the service users to build a rapport and engage in the day more.
Mental Health Summit	Participant / Spectator	The venue
Mental Health Summit	Event Staff / Volunteer	The energy and cibe it brought
Mental Health Summit	Participant / Spectator	The message and how it was organised
Mental Health Summit	Participant / Spectator	Video
Mental Health Summit	Participant / Spectator	The discussion about the services and how to move forward.
Mental Health Summit	Participant / Spectator	Commitment to embedding sport in MH in-patient services
Mental Health Summit	Event Staff / Volunteer	Sport and documentary
Mental Health Summit	Participant / Spectator	Mental health summit
Mental Health Summit	Participant / Spectator	The film, was excellent
Mental Health Summit	Participant / Spectator	The talk panel
Mental Health Summit	Participant / Spectator	Raising awareness of impact of sport on mental health

5. COULD IMPROVE

Event	Respondent	Could Improve
Community Games Mosely	Participant / Spectator	Make it stop raining
Community Games Mosely	Participant / Spectator	Doesn't need improving
Community Games Mosely	Participant / Spectator	Keep it going and build more local links over time. Great work Dennis and everyone else involved!
Community Games Mosely	Participant / Spectator	Better advertising
Community Games Mosely	Participant / Spectator	Nothing
Community Games Mosely	Participant / Spectator	More tome
Community Games Mosely	Participant / Spectator	Indoors
Community Games Mosely	Participant / Spectator	None
Community Games Mosely	Participant / Spectator	Weather
Community Games Mosely	Participant / Spectator	The weather
Community Games Mosely	Participant / Spectator	Less queuing

Event	Respondent	Could Improve
Community Games Mosely	Participant / Spectator	Nil
Community Games Mosely	Participant / Spectator	Longer, indoors
Community Games Mosely	Participant / Spectator	Na
Community Games Mosely	Participant / Spectator	More cricket games
Balsall Heath Carnival	Participant / Spectator	Order more sunshine
Balsall Heath Carnival	Participant / Spectator	No rain.
We Live as One - Kingstanding	Participant / Spectator	Bigger venue
We Live as One - Kingstanding	B2022 Staff / Volunteer	More stalls
We Live as One - Kingstanding	Participant / Spectator	Bigger castle
We Live as One - Kingstanding	Participant / Spectator	Nothing
We Live as One - Kingstanding	Participant / Spectator	Nothing
We Live as One - Kingstanding	Participant / Spectator	I don't any important it just right
We Live as One - Kingstanding	B2022 Staff / Volunteer	Idk
We Live as One - Kingstanding	Participant / Spectator	More stalls
We Live as One - Kingstanding	Participant / Spectator	No suggestions
We Live as One - Kingstanding	Event Staff / Volunteer	Better facilities
We Live as One - Kingstanding	Participant / Spectator	None
We Live as One - Kingstanding	Participant / Spectator	Maybe a little longer but i understand the need to get through everyone
We Live as One - Kingstanding	Participant / Spectator	No answer
We Live as One - Kingstanding	Participant / Spectator	A few seats please
We Live as One - Kingstanding	Participant / Spectator	Nothing
We Live as One - Kingstanding	Participant / Spectator	Nothing
We Live as One - Kingstanding	Participant / Spectator	More activities
We Live as One - Kingstanding	Participant / Spectator	More food
We Live as One - Kingstanding	Participant / Spectator	There is no improvement needed
We Live as One - Kingstanding	Participant / Spectator	More advertising
We Live as One - Kingstanding	Participant / Spectator	I don't think that anything could be improved
We Live as One - Kingstanding	Participant / Spectator	More helpers.
We Live as One - Kingstanding	Participant / Spectator	None
We Live as One - Kingstanding	Event Staff / Volunteer	N/A
We Live as One - Kingstanding	Participant / Spectator	Better advertising
We Live as One - Kingstanding	Participant / Spectator	N/A
We Live as One - Kingstanding	Participant / Spectator	More stuff
We Live as One - Kingstanding	Participant / Spectator	Na
We Live as One - Kingstanding	Participant / Spectator	More space, Greater variety of stalls and activities. Use conquer Island for more space for kids to play.
We Live as One - Kingstanding	B2022 Staff / Volunteer	Use the spare in the park (field) just by the Inn.
We Live as One - Kingstanding	Participant / Spectator	More staff
Bring the power - Meriden Park	B2022 Staff / Volunteer	Na
Bring the power - Meriden Park	Participant / Spectator	Dont need too
Bring the power - Meriden Park	Participant / Spectator	Maybe more non sport activities
Bring the power - Meriden Park	Participant / Spectator	Not alot really for free I was very impressed
Bring the power - Meriden Park	Event Staff / Volunteer	More seats
Bring the power - Meriden Park	Participant / Spectator	Rock climbing
Bring the power - Meriden Park	Participant / Spectator	It's at its best
Bring the power - Meriden Park	Participant / Spectator	Idk
Bring the power - Meriden Park	Participant / Spectator	Music
Bring the power - Meriden Park	Participant / Spectator	Have more sports here, like racing, proper boxing
Bring the power - Meriden Park	Event Staff / Volunteer	Increased facilities for sitting, more service providers
Bring the power - Meriden Park	B2022 Staff / Volunteer	Nothing
Bring the power - Meriden Park	Participant / Spectator	N/A
Bring the power - Meriden Park	Participant / Spectator	Non
Bring the power - Meriden Park	Participant / Spectator	Parking area
Bring the power - Meriden Park	Participant / Spectator	Adding more activities
Bring the power - Meriden Park	Participant / Spectator	N/a
Bring the power - Meriden Park	Event Staff / Volunteer	I don't know.
Go Parks - Games for Coventry	Participant / Spectator	N/a
Go Parks - Games for Coventry	Participant / Spectator	N/a
Go Parks - Games for Coventry	Participant / Spectator	Keep doing the same
Go Parks - Games for Coventry	Participant / Spectator	It was perfect
Go Parks - Games for Coventry	Participant / Spectator	With football
Go Parks - Games for Coventry	Participant / Spectator	Throwing practice

Event	Respondent	Could Improve
Go Parks - Games for Coventry	Participant / Spectator	Shade
Go Parks - Games for Coventry	Participant / Spectator	Including more sports.
Go Parks - Games for Coventry	Participant / Spectator	More events
Go Parks - Games for Coventry	Participant / Spectator	More sport
Go Parks - Games for Coventry	Participant / Spectator	Best thing
Go Parks - Games for Coventry	Participant / Spectator	Basketball
Go Parks - Games for Coventry	Participant / Spectator	Na
Go Parks - Games for Coventry	Participant / Spectator	More sports
Go Parks - Games for Coventry	Participant / Spectator	Add more ping pong tables
Go Parks - Games for Coventry	Participant / Spectator	Have a few more events
Urban Devotion Witton Lake	Participant / Spectator	Having more
Urban Devotion Witton Lake	Participant / Spectator	More colour
Urban Devotion Witton Lake	Participant / Spectator	N/A
Urban Devotion Witton Lake	Participant / Spectator	Its fab!
Ladywood Community Day	Event Staff / Volunteer	Put comment and feedback boxes at each activity with free pens, get host organisation to filter feedback to CWG team as it would be easier
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	More events
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	More activities for more children to take part in at once
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Do more activities like this
Summer Fete @ Ark Victoria Academy	Participant / Spectator	More food stalls
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Have it more often
Summer Fete @ Ark Victoria Academy	Participant / Spectator	No
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Nothing
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	Na
NHS Reaside	Participant / Service User	Ok as it is
NHS Reaside	Participant / Service User	More activities
NHS Reaside	NHS Staff / Volunteer	More people
NHS Reaside	NHS Staff / Volunteer	More choice of activities
NHS Reaside	Participant / Service User	Keep on doing it, more of it.
NHS Reaside	Participant / Service User	Bigger size gloves.
NHS Reaside	NHS Staff / Volunteer	You can't in this situation.
NHS Reaside	NHS Staff / Volunteer	Just loads more activities!
NHS Reaside	Participant / Service User	Not sure. Maybe more activities.
NHS Reaside	NHS Staff / Volunteer	Do another one soon
NHS Reaside	Participant / Service User	Nothing.
NHS Reaside	NHS Staff / Volunteer	N/A
NHS Reaside	Participant / Service User	Nothing
NHS Reaside	Participant / Service User	To go for longer.
NHS Reaside	Participant / Service User	No good turnout nothing more to improve. A little more of the patients getting involved.
NHS Reaside	NHS Staff / Volunteer	Brilliantly run and everything was enjoyable.
NHS Reaside	NHS Staff / Volunteer	The aesthetics of the site could better. Currently, it looks a bit bland and dull.But more art works can be done to brighten up the mood of the place. Also, the actual sport activities can be a bit more structured in to form of warm ups, run throughs, activities etc.
NHS Reaside	NHS Staff / Volunteer	More and more days so it's just part of everyday life here
NHS Reaside	NHS Staff / Volunteer	N/a
NHS Reaside	NHS Staff / Volunteer	More water bottles haha
NHS Reaside	NHS Staff / Volunteer	More activities
NHS Reaside	NHS Staff / Volunteer	You can't
NHS Reaside	NHS Staff / Volunteer	More of them here
NHS Reaside	Participant / Service User	Nothing.
NHS Reaside	Participant / Service User	I don't think you can, it is brilliant (more is better).
NHS Reaside	Participant / Service User	Don't know it has gone good so far
NHS Reaside	NHS Staff / Volunteer	Nothing
NHS Reaside	Participant / Service User	I can't see anything that needs improving.
NHS Reaside	Participant / Service User	More opportunities to do this.
NHS Reaside	Participant / Service User	Hopefully it is the first one of many
NHS Reaside	Participant / Service User	I don't there is anything
NHS Reaside	Participant / Service User	You can't really
NHS Reaside	Participant / Service User	More football
NHS Reaside	Participant / Service User	More drinks available
NHS Reaside	Participant / Service User	
NHS Reaside	Participant / Service User	I don't know

Event	Respondent	Could Improve
NHS Reaside	Participant / Service User	"Detailed itineraries to be given in advance so then staff can advertise the event better. It would also be worth having more volunteers or event staff in order to promote activity on the wards as some service users did not have the leave to attend the event in the outside space or were anxious about attending. Doing things on the ward helps to further break barriers and involve everyone in the event. In regards to having a motivational talker, I believe it would have been a lot more effective to have an expert by experience come to inspire and provide a motivational speech to the service users as this would be more relatable."
NHS Reaside	NHS Staff / Volunteer	There was a motivational speaker whom was a basketball player - could do with someone was more forthcoming, and warming. Appeared the gentleman was just walking around without interacting with staff or peers, many comments were made in regards to why the gent was here.
NHS Reaside	NHS Staff / Volunteer	Staffing - within the service
NHS Reaside	NHS Staff / Volunteer	more activities that aren't centred around sports
NHS Reaside	NHS Staff / Volunteer	More regular events of similar nature.
NHS Tarmariand	NHS Staff / Volunteer	More staff participation
NHS Tarmariand	NHS Staff / Volunteer	more varieties of activities -local games
NHS Reaside	NHS Staff / Volunteer	More publicity
NHS Tarmariand	NHS Staff / Volunteer	I think maybe attending over a few days so that those service users who maybe a little apprehensive or not feeling as well have the opportunity to hear what the event is about and have the option to attend on another day
Mental Health Summit	Participant / Spectator	Not sure
Mental Health Summit	Event Staff / Volunteer	Last longer and more engagement with the youth
Mental Health Summit	Participant / Spectator	Do more!
Mental Health Summit	Participant / Spectator	Make it longer
Mental Health Summit	Participant / Spectator	Heating in the cinema
Mental Health Summit	Participant / Spectator	"Keep to time and more time for panel discussion and Q&A Better prepared compere with greater focus on engaging mix of audience members over her own observations which were not always relevant or helpful in reducing MH stigma Use of less ableist language amd attitudes in relation to mental health Make next steps from the event clearer to participants"
Mental Health Summit	Event Staff / Volunteer	More accessible with lift
Mental Health Summit	Participant / Spectator	Good
Mental Health Summit	Participant / Spectator	Thought it was great just as it was!
Mental Health Summit	Participant / Spectator	None
Mental Health Summit	Participant / Spectator	Wider advertisement

6. THOUGHT OF THE EVENT

Event	Respondent	Thought of the Event
Community Games Mosely	Participant / Spectator	A lovely afternoon
Community Games Mosely	Participant / Spectator	Very entertaining
Community Games Mosely	Participant / Spectator	Brilliant to see the community games taking root in more local areas.
Community Games Mosely	Participant / Spectator	Really good and friendly
Community Games Mosely	Participant / Spectator	Great
Community Games Mosely	Participant / Spectator	Great
Community Games Mosely	Participant / Spectator	Good
Community Games Mosely	Participant / Spectator	Excellent
Community Games Mosely	Participant / Spectator	Awsome
Community Games Mosely	Participant / Spectator	Great!
Community Games Mosely	Participant / Spectator	Fun!
Community Games Mosely	Participant / Spectator	Great family fitness to try new sports
Community Games Mosely	Participant / Spectator	Fun
Community Games Mosely	Participant / Spectator	Love it
Community Games Mosely	Participant / Spectator	Amazing. Children had a great time
Balsall Heath Carnival	Participant / Spectator	Friendly and informative. Inclusive.
Balsall Heath Carnival	Participant / Spectator	Amazing, well organised, well equipped. Fun.
We Live as One - Kingstanding	Participant / Spectator	The event was very diverse and was accessible to all the community
We Live as One - Kingstanding	B2022 Staff / Volunteer	A great opportunity Des Jadoo is a star
We Live as One - Kingstanding	Participant / Spectator	Great
We Live as One - Kingstanding	Participant / Spectator	A brilliant free day out for struggling families
We Live as One - Kingstanding	Participant / Spectator	A real community vibe and great day out for families
We Live as One - Kingstanding	Participant / Spectator	Very good
We Live as One - Kingstanding	B2022 Staff / Volunteer	Idk
We Live as One - Kingstanding	Participant / Spectator	Good could of been more stalls
We Live as One - Kingstanding	Participant / Spectator	Very good
We Live as One - Kingstanding	Event Staff / Volunteer	Overall it was a good day. I enjoyed speaking with families to give the information on the service I work for.
We Live as One - Kingstanding	Participant / Spectator	Great to see everyone coming together
We Live as One - Kingstanding	Participant / Spectator	Brilliant

Event	Respondent	Thought of the Event
We Live as One - Kingstanding	Participant / Spectator	Very good
We Live as One - Kingstanding	Participant / Spectator	Everyone was friendly. Lovely seeing so many families of all ages out.all volunteers did a fantastic job.
We Live as One - Kingstanding	Participant / Spectator	Great
We Live as One - Kingstanding	Participant / Spectator	Great
We Live as One - Kingstanding	Participant / Spectator	I thought the event was very lovely and you can really see the community coming together in support more activities for the children , I've cream man would be the next step forward and bringing local community centres to get involved
We Live as One - Kingstanding	Participant / Spectator	Experimental
We Live as One - Kingstanding	Participant / Spectator	Lovely event bringing the community together
We Live as One - Kingstanding	Participant / Spectator	Very good
We Live as One - Kingstanding	Participant / Spectator	It was great
We Live as One - Kingstanding	Participant / Spectator	Lovely day.
We Live as One - Kingstanding	Participant / Spectator	Excellent
We Live as One - Kingstanding	Event Staff / Volunteer	It was a great community event
We Live as One - Kingstanding	Participant / Spectator	Nice event
We Live as One - Kingstanding	Participant / Spectator	Really enjoyed it
We Live as One - Kingstanding	Participant / Spectator	Poster
We Live as One - Kingstanding	Participant / Spectator	Excellent event
We Live as One - Kingstanding	Participant / Spectator	Could have been in a more open space but there was great atmosphere, community togetherness
We Live as One - Kingstanding	B2022 Staff / Volunteer	Good. Well done to the organising team.
We Live as One - Kingstanding	Participant / Spectator	Generally good day all around
Bring the power - Meriden Park	B2022 Staff / Volunteer	Na
Bring the power - Meriden Park	Participant / Spectator	Amazing
Bring the power - Meriden Park	Participant / Spectator	I thought it was a very well executed and fun day. Very welcoming and friendly
Bring the power - Meriden Park	Participant / Spectator	Outstanding and a good opportunity for a day out for underprivileged children
Bring the power - Meriden Park	Event Staff / Volunteer	The variety of events was really good
Bring the power - Meriden Park	Participant / Spectator	Fun ☺ and amazing ☺
Bring the power - Meriden Park	Participant / Spectator	Amazing
Bring the power - Meriden Park	Participant / Spectator	Good
Bring the power - Meriden Park	Participant / Spectator	I think it is decent
Bring the power - Meriden Park	Participant / Spectator	Good
Bring the power - Meriden Park	Event Staff / Volunteer	A great event that showed the potential for sport to act as a mechanism to bring the community together.
Bring the power - Meriden Park	B2022 Staff / Volunteer	Brilliant
Bring the power - Meriden Park	Participant / Spectator	Great
Bring the power - Meriden Park	Participant / Spectator	Good
Bring the power - Meriden Park	Participant / Spectator	Really good community event, great for families and children to try new sporting activities
Bring the power - Meriden Park	Participant / Spectator	It was really cool
Bring the power - Meriden Park	Participant / Spectator	Brilliant, interactive and engaging
Bring the power - Meriden Park	Event Staff / Volunteer	The event was top notch, not much could be done to improve it
Go Parks - Games for Coventry	Participant / Spectator	Inspiring
Go Parks - Games for Coventry	Participant / Spectator	Inspiring
Go Parks - Games for Coventry	Participant / Spectator	Really good
Go Parks - Games for Coventry	Participant / Spectator	It was really good
Go Parks - Games for Coventry	Participant / Spectator	Amazing
Go Parks - Games for Coventry	Participant / Spectator	It was amazing
Go Parks - Games for Coventry	Participant / Spectator	Fun and lots to do and see
Go Parks - Games for Coventry	Participant / Spectator	It's good to have this for family oitings.
Go Parks - Games for Coventry	Participant / Spectator	Great
Go Parks - Games for Coventry	Participant / Spectator	Very good
Go Parks - Games for Coventry	Participant / Spectator	Amazing
Go Parks - Games for Coventry	Participant / Spectator	Amazing
Go Parks - Games for Coventry	Participant / Spectator	Great
Go Parks - Games for Coventry	Participant / Spectator	Very good
Go Parks - Games for Coventry	Participant / Spectator	Loved it
Go Parks - Games for Coventry	Participant / Spectator	Really good glad I came
Urban Devotion Witton Lake	Participant / Spectator	Was ok I, could be more activities
Urban Devotion Witton Lake	Participant / Spectator	Good day out for family
Urban Devotion Witton Lake	Participant / Spectator	Great
Urban Devotion Witton Lake	Participant / Spectator	What a beautiful day with my family. Thanks so much
Ladywood Community Day	Event Staff / Volunteer	Amazing event , which is consistent with other events completed, great team, no issues and know how to deliver engagement

Event	Respondent	Thought of the Event
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	Awesome
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	Staff amazing and insightful , really helpful. As a school it is sometimes a struggle to get children involved. It is a struggle to find local sporting clubs for children to join
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Great
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Really enoyable
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Great. Kids loved it
Summer Fete @ Ark Victoria Academy	Participant / Spectator	Amazing
Summer Fete @ Ark Victoria Academy	Participant / Spectator	"I liked it so much
I wish that u can repeat it often		
My kids and not only mine had a lot of fun		
Thanks for a wonderful day "		
Summer Fete @ Ark Victoria Academy	Event Staff / Volunteer	Great event which allowed different members of the community to get involved.
NHS Reaside	Participant / Service User	Good
NHS Reaside	Participant / Service User	Awesome, I have not seen anything like this before in a mental health hospital.
NHS Reaside	NHS Staff / Volunteer	Great
NHS Reaside	NHS Staff / Volunteer	Really engaging and therapeutic for service users
NHS Reaside	Participant / Service User	They pulled it off nice. See next event. I would like regular events.
NHS Reaside	Participant / Service User	I think it is Really good, it gets all the lads onto the field, active doing something.
NHS Reaside	NHS Staff / Volunteer	Fantastic, it has lifted the patients spirits, it has been something for the patients to look forward to. It has got them out of their rooms.
NHS Reaside	NHS Staff / Volunteer	Really awesome!
NHS Reaside	Participant / Service User	Very good, very entertaining.
NHS Reaside	NHS Staff / Volunteer	Great
NHS Reaside	Participant / Service User	Very good.
NHS Reaside	NHS Staff / Volunteer	Brilliant
NHS Reaside	Participant / Service User	Very enthusiastic, professional, friendly.
NHS Reaside	Participant / Service User	I thought it was really good.
NHS Reaside	Participant / Service User	
NHS Reaside	NHS Staff / Volunteer	Amazing event, powerful message and an innovative way to make change/break down barriers. Well done and thank you for an inspirational day!
NHS Reaside	NHS Staff / Volunteer	It is a really good incentive and is a good opportunity to really get to know patients and realise how Normal they are
NHS Reaside	NHS Staff / Volunteer	Such a lovely day where everyone able to get involved and take part as and when they wanted
NHS Reaside	NHS Staff / Volunteer	Great fun!
NHS Reaside	NHS Staff / Volunteer	Great experience for everyone involved
NHS Reaside	NHS Staff / Volunteer	Amazing
NHS Reaside	NHS Staff / Volunteer	Brilliant
NHS Reaside	NHS Staff / Volunteer	It was amazing! Nice sense of community
NHS Reaside	Participant / Service User	I like it, really good.
NHS Reaside	Participant / Service User	If only it could be a weekly thing.
NHS Reaside	Participant / Service User	It has been so far.
NHS Reaside	NHS Staff / Volunteer	I think today has been amazing for the staff and service users. Hopefully we can do this a lot more often.-
NHS Reaside	Participant / Service User	See first
NHS Reaside	Participant / Service User	Fantastic, really relaxed environment, people really enjoying themselves, people doing activities they haven't done before.
NHS Reaside	Participant / Service User	It can only get better. You have hit on something that works. The staff, the coordinators and mixing with other wards.
NHS Reaside	Participant / Service User	I good well rounded event.
NHS Reaside	Participant / Service User	Amazing
NHS Reaside	Participant / Service User	
NHS Reaside	Participant / Service User	Good amount time well spent.
NHS Reaside	Participant / Service User	Amazing
NHS Reaside	Participant / Service User	It has been a very good day. The food was nice and I really enjoyed my day.
NHS Reaside	Participant / Service User	Brilliant
NHS Reaside	NHS Staff / Volunteer	Really good fun
NHS Reaside	NHS Staff / Volunteer	Excellent everyone really enjoyed
NHS Ardenleigh	NHS Staff / Volunteer	the event was well planned, varied actives, 100% engagement from staff and patients
NHS Reaside	NHS Staff / Volunteer	Good to have infrequent externally facilitated events
NHS Tarmariand	NHS Staff / Volunteer	Great opportunity for pts and staff to get involved and it will make people more aware of our facilities and likely to help towards further reduction in stigma around mental health.
NHS Reaside	NHS Staff / Volunteer	Great idea.
NHS Reaside	NHS Staff / Volunteer	"I thought that the event was very well organised and that every thing fitted together well including all the events ,the music & the. Sports events the food and drink at break time and the testimonial at the end. "

Event	Respondent	Thought of the Event
NHS Reaside	NHS Staff / Volunteer	The event was a brilliant opportunity to bring together both staff and service users. It enabled staff to build a different type of therapeutic rapport and level the playing fields between staff and service users. It was a wholesome experience whereby everyone had a shared understanding and likeness for the activities. It showed that sport and physical health activities can allow for a positive attitude and encourage service users' recovery. It would be great to continue this and make it a regular occurrence to benefit both the staff and service users.
NHS Reaside	NHS Staff / Volunteer	it was a brilliant day - we need more days like this!!
NHS Reaside	NHS Staff / Volunteer	Excellent- togetherness- breaking the stigma for secure services.
NHS Reaside	NHS Staff / Volunteer	a lovely day
NHS Reaside	NHS Staff / Volunteer	Very good, well organised.
NHS Tarmariand	NHS Staff / Volunteer	great
NHS Tarmariand	NHS Staff / Volunteer	A good way of the community expressing themselves as it relates to recovery.
NHS Reaside	NHS Staff / Volunteer	Excellent.
NHS Tarmariand	NHS Staff / Volunteer	The event was inspiring, a day we will remember for a long time!
Mental Health Summit	Participant / Spectator	It was good
Mental Health Summit	Event Staff / Volunteer	Great
Mental Health Summit	Participant / Spectator	Amazing
Mental Health Summit	Participant / Spectator	Need to happen more often.
Mental Health Summit	Participant / Spectator	Really important event that needs to have space to discuss and use sports and other things that helps with Mental wellbeing.
Mental Health Summit	Participant / Spectator	Honestly, a missed opportunity, but I'm glad that the CWG have finally started making mental health anf community legacy commitments public
Mental Health Summit	Event Staff / Volunteer	Successful
Mental Health Summit	Participant / Spectator	Good
Mental Health Summit	Participant / Spectator	An inspiring, thought-provoking and engaging event, really well organised and full of really positive moments
Mental Health Summit	Participant / Spectator	Very insightful and amazing work being done in the community
Mental Health Summit	Participant / Spectator	More people need to be involved to make a difference