

Sports, culture and arts... Social and human development for life...



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"Philosophy"

"Sport is a order of chivalry, a code of ethics and aesthetics, recruiting its members from all classes and all peoples. Sport is a truce In an era of antagonisms and conflicts, it is the respite of the Gods in which fair competition ends in respect and friendship. (Olympism). Sport is education, the truest form of education, that of character. Sport is culture because it enhances life and, most importantly, does so for those who usually have the least opportunity to feast on it."

Marcus Adam Neil Adams MBE Ben Ainslie Rob Andrew MBE Mike Atherton OBE Kriss Akabussi MBE Lord Archer Sarah Bailey MBE Chris Ballieu MBE Jeremy Bates Jamie Baulch Bill Beumont OBE David Beckham OBE Chris Boardman MBE Lorna Boothe Toby Box Julia Bracewell OBE Kevin Cradle Darren Campbell MBE Pat Cash Gill Clarke MBE Ben Challenger Sir Bobby Charlton CBE Linford Christie OBE David Coleman OBE Gary Connolly Sir Henry Cooper MBI Lord Cowdrey John Crawley Mark Croasdale Sharron Davies MBE Anita Defrantz Phil De Glanville Rob Denmark Lisa Dermott Karen Dixon Tony Dobbin Sandra Douglas Tony Doyle MBE Paula Dunn Thomas Richard Dunwoody Tracy Edwards MBE

Nick Faido MB2 John Fashanu Sir Alex Ferguson CBE Ianice Francis Richard Fox MBE Kristina Gifford Ryan Giggs Eugene Gilkes Dame Mary Clegg CBE Duncan Goodhew MBE Tanni Grey MBE Sally Gunnell MBE Iane Hall Susan Hampshire OBT Gary Hardinges Eddie Hemmings Tim Henman CBE Kate Hoey MP Dame Kelly Holmes Robert Howley Paul Ince Colin Jackson MBE Mary King Sir Robin Knox Johnston Sir Eddie Kulukundis OBE Sonia Lawerence Rob Lee Denise Lewis OBE Lennox Lewis CBE Clive Lloyd CBE Lisa Lomas Helen Lonsdale Devon Malcolm Dianne Modhal Adrian Moorhouse MBE Nathan Morgan Dewi Morris Fiona Murtagh Ally McCoist MBE Mark Macoy Iohn McEnroe Mike McFarlane Barry McGuigan MBE Mick McManus

Prince Naseem MBE

Martin offiah MBE Wayne Otto OBE John Parrot MBE Alan Pascoe MBE Lenny Paul Stuart Pearce Mary Peters CBE Karen Pickeriing MBE Sir Mathew Pinsett MBE Nicky Piper Sir Steven Redgrave CBE Derek Redmond Annika Reeder Sir Craig Reedie Cyrille Regis MBE Mark Rowland Tessa Sanderson OBF Greg Searle MBE Teddy Sherringham Judy Simpson OBE Lynn Simpson Jane Sixsmith MBE Phullis Smith Sarah Springman OBE Ian Stark Ray Stevens Athole Still Iwan Thomas MBE Niel Thomas MBE Dennis Tueart Terry Venebles Lee Westwood Fatima Whithread MRT David Wilke MBE James Williams Paul Zetter CBE Dutch Soccer Squad England Rugby Squad Ghanaian Under 17 Soccer Squad South African Soccer Squad South African Rugby Squad Lancashire County Cricket Club Manchester United Football Club.



Mike England Faroukh Engineer

Chris Eubank

Nicola Fairbrother



YOUTHWISE



Educational attainment, through sporting, artistic and cultural activity for life...

Youthwise' is a social and human development programme designed to meet the needs of young people at all levels of educational attainment and achievement. 'Youthwise' has been designed utilising sporting, artistic and activity based learning.

'Youthwise' has been developed from an extensive range of 'real life' case study experiences of social inclusion projects and programmes in some of the most challenging and disaffected neighbourhoods and communities nationally and internationally.

The key themes of the 'Youthwise' programme are:

- Education attainment and achievement
- Health and physical activity
- Social order discipline and civic responsibility
- Environment vocation training and improved quality of life
- Vocation, training, employment and enterprise

Youthwise' is a modular based approach that compliments, enhances and impacts existing school based and extra curricular learning. 'Youthwise' is a holistic programme that engages, motivates and inspires young people, through sport and the arts to develop in life.



Manchester United FC Manager, Sir Alex Ferguson presents the Youth Charter Soccerwise Education pack, along with a signed shirt to the Headmaster and two pupils from Gorse Hill Primary School with Youth Charter Executive Chairman, Geoff Thompson.

"Football is an incredibly powerful tool, especially when you understand how it can be linked with wider social issues. The positive power of the game can be used to effect real change in lives of young people."

Sir Alex Ferguson CBE





• CHOOSE YOUR KEY THEME Theme your package to Sport, the Arts or Health and the Environment

CHOOSE YOUR COLOURS

Use your school, club, team or society colours to customise your package

CHOOSE YOUR CONTENT

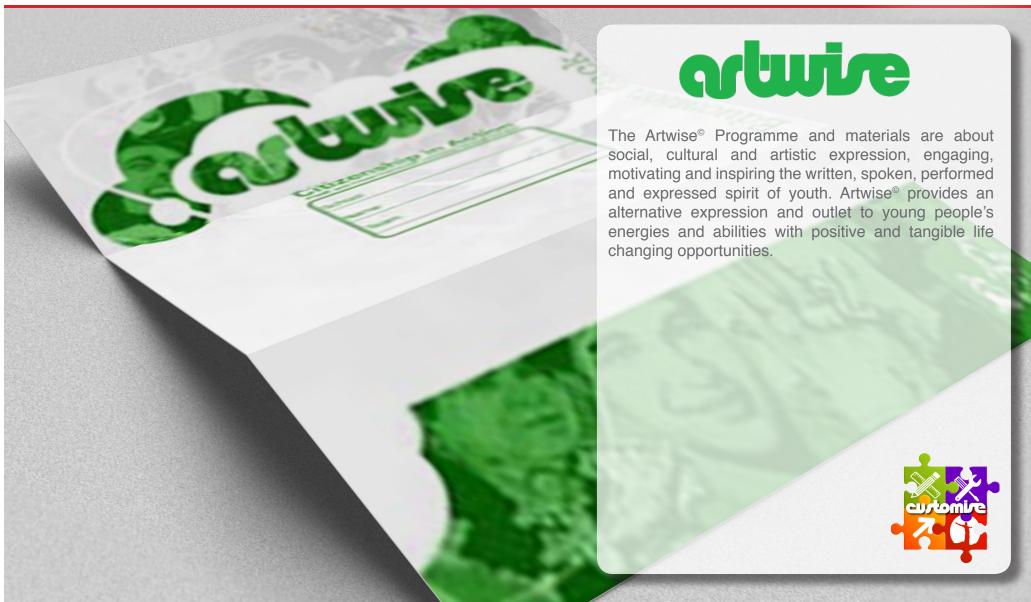
Select your curriculum based program of work from a large range of Youthwise worksheets illustrated by your choice of heroes from the Faces in the Crowd collection

YOUTHWISE® BESPOKE EDUCATION PACKS

All Youthwise[©] programs can be customised for you. Life is full of positive choices...







"Sport, culture, arts...
social and human development for life."





ARTWISE® EDUCATION PACK

- 1. HEROES OF ART WORDSEARCH
- 2. THE HEALTHY WAY TO DANCE
- 3. LITERATURE
- 4. NUMERACY SIZE AND SCALE
- 5. SLAVE TO RHYTHM
- 6. HEROES OF ART
- 7. CREATING CHANGE THE LIVE EARTH CONCERTS



















ARTWISE[©] WISE FACT SHEETS

Providing key information on events, people and movements that changed history through the Faces in The Crowd; The Artwise Fact Sheets provide inspiration and learning links when used with the Youthwise® Modules.



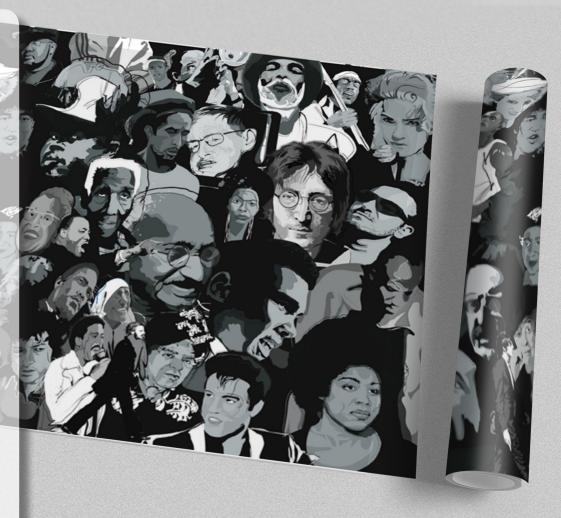
- 1. Live Aid fact sheet
- 2. Rock and Roll fact sheet
- 3. Blues and Jazz fact sheet
- 4. Hip Hop fact sheet
- 5. Dub and Reggae fact sheet
- 6. Calligraphy fact sheet
- 7. 1978 One Love Peace Concert

- 8. 1985 Live Aid fact sheet
- 9. 2007 Live Earth fact sheet
- 10. 1976 Smile Jamaica fact sheet
- 11. 1963 I have a dream fact sheet
- 11. 1968 Black Power Salute fact sheet





The Faces in the Crowd have been illustrated to reflect, present and celebrate a culture of global citizens who have transcended their own identity of colour and adversity into the social justice of rights and op-portunity of hope to all. The Faces in the Crowd are part of a wider celebration of citizens of the world who, by their selfless struggle and sacrifice, have given much in providing inspirational hope and aspira-tional achievement through their extraordinary feats.



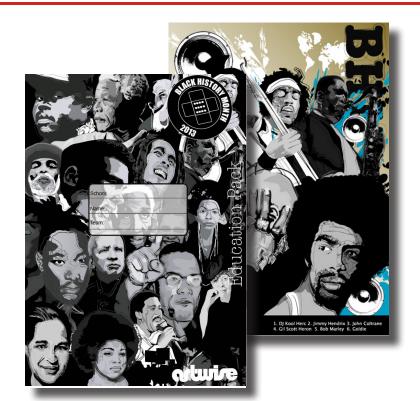




BLACK HISTORY MONTH EDUCATION PACK

1. Artwise[©] Black History Month Education Pack 2. Faces in the Crowd Activity Masks 3. Artwise[©] Black History Month Activity Posters 4. Faces in the Crowd online exhibitions























BLACK HISTORY MONTH EDUCATION PACK

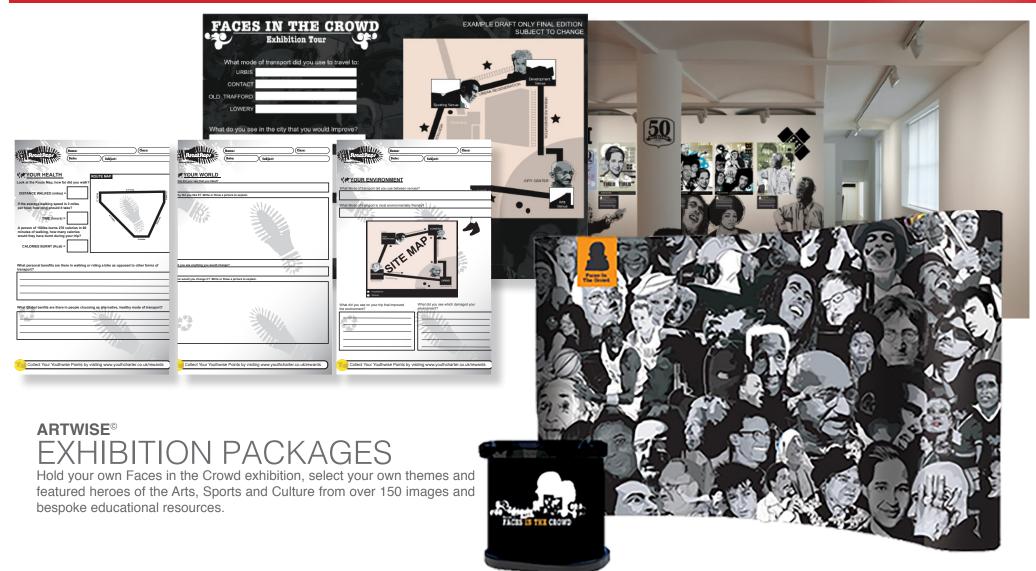
- 1. HEROES OF ART POSTER
- 2. HEORES OF ART WORKSHEET
- 3. HEROES OF CIVIL RIGHTS POSTER
- 4. CIVIL RIGHTS WORDSEARCH
- 5. CIVIL RIGHTS EXERCISE SHEET
- 6. HEORES OF SPORT POSTER

- 7. HEORES OF SPORT EXERCISE SHEET
- 8. HEROES OF POLITICS POSTER
- 9. HEROES OF POLITICS EXERCISE SHEET
- 10. ACCESS TO THE FACES IN THE CROWD ONLINE EXHIBITION

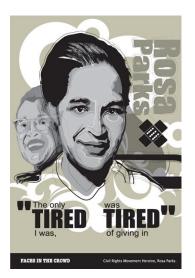
























ARTWISE®

PRINTS AND POSTERS

Select your own images to furnish your exhibition package, create your own social enterprise to fund your school club or society or to decorate a range of products with Faces in the Crowd.

All Artwise[©] products are customisable using the Faces in the Crowd illustrations which includes over 150 heroes of the Arts, Sport and Culture.



ARTWISE[©]

SOCIAL ENTERPRISE

The Faces In The Crowd collection captures heroes of 20th century culture and is now available as a range of products which can be used by groups or individuals to create income for their own community projects, clubs and organisations.

Customisable using over 150 inspirational illustrations the Faces in the Crowd collection has global appeal and celebrates key events and figures of history.



1. FACES IN THE CROWD GREETINGS CARDS



2. FACES IN THE CROWD POSTERS



3. FACES IN THE CROWD SKETCHBOOK / NOTE PAD



4. FACES IN THE CROWD TEA / COFFEE MUGS



4. FACES IN THE CROWD CALENDAR



GIFT WRAP



ILLUSTRATED ART BOOK



ACTIVITY MASKS





7. FACES IN THE CROWD iPAD CASE

FACES IN THE CROWD IMAGE INDEX

ARTS:

John Coltrane
Madonna
Kool Herc
Lenny Henry
Gift Of Gab
Louis Armstrong
Gill Scott Heron (x2)
Scratch Lee Perry
Jimmy Hendrix
Ken Dodd
Bob Marley (x 5)
John Lennon (x 2)
Al Green

Al Green
Oscar Peterson
Bruce Lee
Peter Tosh
Nina Simone
Bono

Elvis
Artie Shaw
Marvin Gaye
John La Rose
Crazy Legs (x2)
Bob Dylan
Erica Badu
Jane Jacobs
Amy Winehouse
Richard Prior

Sports:

Goldie

Bille King Jessica Ennis Usain Bolt Chris Hoy Bradley Wiggins David Wier Shanaze Reade Serena Williams David Beckham Venus Williams

Michael Jordan and Larry Bird

Muhammed Ali (x5) Tommie Smith John Carlos Arthur Ashe Frankie Fredericks Abedi Pele

Geoff Thompson (x4) Janice Argyle (x3)

Pele
Bill Skankly
John Barnes
Amir Khan
Baby Jake
Bobby Moore

Gazza Kelly Holmes Kip Kieno

Martina Navratilova

Musa Otieno Maria Mutola Kwame Nkrumah Penny heynes Haile Gebreselassie Derarta Tula

Miruts Yifter
Chester Williams
Marion Jones

Politics / Civil rights

Carter G Woodson Barack Obama AB Desmond Tutu Princess Diana (x 2)
Marcus Garvey
CLR James
Gandhi
Leon Trotsky
Elenor Roosevelt
Nelson Mandella (x 3)
Martin Luther King (x3)
Malcom X (x3)
Mother Teresa
Angela Davis
Queen Mother Mary Moore
Rosa Parks (x2)
Sally Mugabe
Margeret Thatcher

Science:

Steve Biko

Niel Armstrong Stephen Hawkin Einstien Leonardo Di Vinci

Lives Lost:

Benji Stanley
Jessie James
Anthony Walker
Stephen Lawrence
Rhys Jones
Sophie Lancaster
Victoria Climbie
Damilola Taylor
Additional:
Gang Soldier
Masked Gunman
Vietnam War Youth
Peace Keepers

Tiananmen Square Martyr Maori Kenya Tribesmen Japanese dancer Inuit Women Female British gunner Aborigini Bullying Rugby Tackle Rugby Touch

Collage Pieces:

Faces In The Crowd Collage

Heroes Of Music Collage Heroes Of Sports Collage Civil Rights Collage Black History Month Collage BHM Arts **BHM Sports BHM Politics BHM Civil Rights** Heroes of Jazz Collage Garveyites Collage Hearts and Minds Collage Martin Luther King Piece Nelson Mandella Piece Jessie James Piece Lives Lost Collage Gill Scott Heron Piece Gandhi Piece John Lennon Liverpool 08 Piece Bruce Lee Piece











Ready for Rio 2016! Pre order now!

GAMESWISE®

EDUCATION PACK

- 1. WORKSHEET 1 EXCELLENCE
- 2. WORKSHEET 2 COURAGE
- 3. WORKSHEET 3 DETERMINATION
- 4. WORKSHEET 4 EQUALITY
- 5. WORKSHEET 5 RESPECT
- 6. WORKSHEET 6 INSPIRATION
- 7. WORKSHEET 7 FRIENDSHIP



















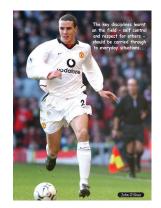


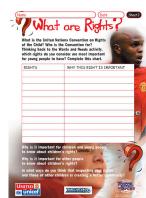


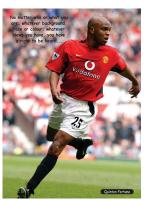
SOCCERWISE® EDUCATION PACK

- 1. WORKSHEET 1 EXCELLENCE
- 2. WORKSHEET 2 COURAGE
- 3. WORKSHEET 3 DETERMINATION
- 4. WORKSHEET 4 EQUALITY
- 5. WORKSHEET 5 RESPECT
- 6. WORKSHEET 6 INSPIRATION
- 7. WORKSHEET 7 FRIENDSHIP













The original Soccerwise® pack featuring Manchester United







SOCCERWISE® EDUCATION PACK

Why not customise your Soccerwise[©] Education Pack? Select your School, Team or Club colours. Choose your content and which players or personalities will illustrate your worksheets from the Faces in the Crowd collection.













- 1. WORKSHEET 1 CITIZENSHIP
- 2. WORKSHEET 2 EQUALITY
- 3. WORKSHEET 3 SPORTSMANSHIP
- 4. WORKSHEET 4 EDUCATION
- 5. WORKSHEET 5 HEALTH
- 6. WORKSHEET 6 GRAMMER
- 7. WORKSHEET 7 PROBLEM SOLVING



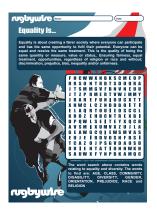


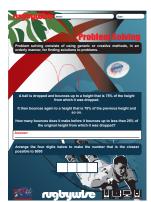




RUGBYWISE® EDUCATION PACK

- 1. WORKSHEET 1 EQUALITY
- 2. WORKSHEET 2 PROBLEM SOLVING
- 3. WORKSHEET 3 CITIZENSHIP
- 4. WORKSHEET 4 HEROES
- 5. WORKSHEET 5 GRAMMER
- 6. WORKSHEET 6 UNIFORM
- 7. WORKSHEET 7 RIGHTS AND RESPONSIBILITES







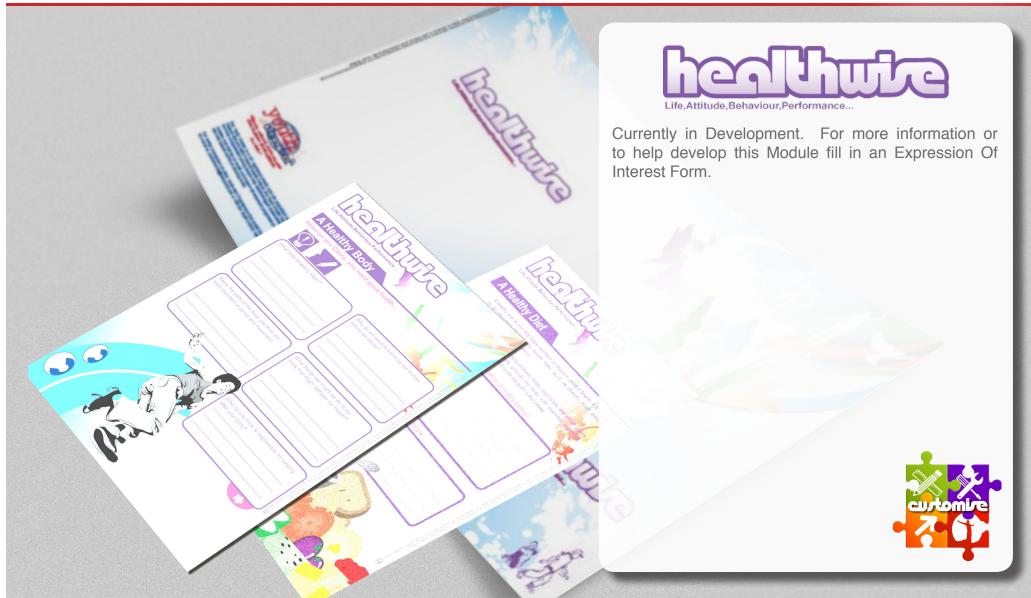












"Sport, culture, arts...
social and human development for life."





HEALTHWISE® EDUCATION PACK

- 1. WORKSHEET 1 A HEALTHY PLANET
- 2. WORKSHEET 2 A HEALTHY BODY
- 3. WORKSHEET 3 A HEALTHY DIET
- 4. WORKSHEET 4 A HEALTHY ATTITUDE
- 5. WORKSHEET 5 A HEALTHY MIND
- 6. WORKSHEET 6 A HEALTHY LIFE
- 7. WORKSHEET 7 LIFESTYLE DIARY





















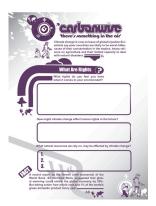




- 1. WORKSHEET 1 GLOBAL CITIZENS
- 2. WORKSHEET 2 CARBON FOOTPRINT
- 3. WORKSHEET 3 WHAT ARE RIGHTS?
- 4. WORKSHEET 4 LIVE EARTH
- 5. WORKSHEET 5 AWARENESS
- 6. WORKSHEET 6 A HEALTHY ENVIRONMENT
- 7. WORKSHEET 7 WHY EDUCATION?

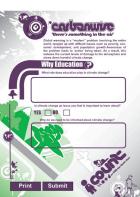
















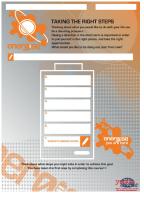


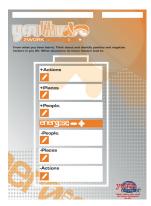






- 1. WORKSHEET 1 SITUATION GAUGE
- 2. WORKSHEET 2 TAKING THE RIGHT STEPS
- 3. WORKSHEET 3 POSITIVE AND NEGATIVE
- 4. WORKSHEET 4 TIME MANAGEMENT
- 5. WORKSHEET 5 EDUCATION
- 6. WORKSHEET 6 RIGHTS AND RESPONSIBILIES
- 7. WORKSHEET 7 ACTIONS













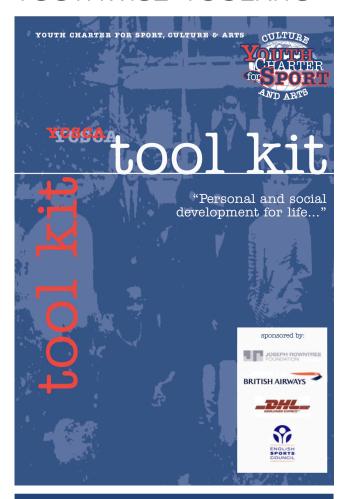




100% Customisable to your needs and area of interest.

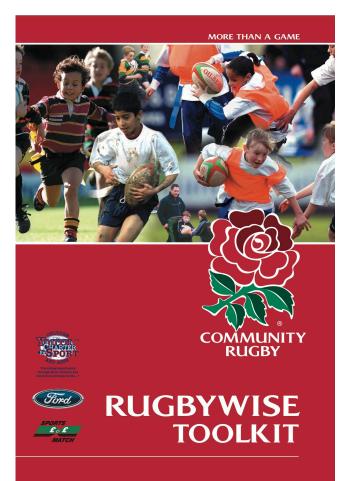
There is a Youthwise module for everyone!

YOUTHWISE® TOOLKITS



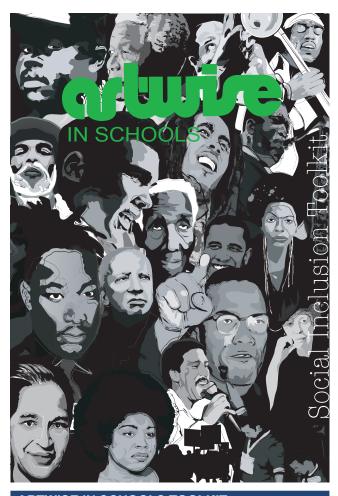
YOUTHWISE IN SCHOOLS TOOLKIT

Youthwise in Schools is the product of 15 years of working in some of the most challenging and at the same time inspiring schools locally, nationally and internationally. This Youth Charter toolkit helps you in the classroom, in the playground and in the staff room and is invaluable for education professionals, agencies and individuals.



RUGBYWISE TOOLKIT

The third phase of the Rugbywise Journey provides the tools to sustain the social development engaged and motivated during the last 12 years. Aimed at those responsible for developing and implementing strategy, this resource is designed to enhance and support the RFU's social inclusion agenda with a range of tools.



ARTWISE IN SCHOOLS TOOLKIT

The Youth Charter's commitment to the arts is as important as it is to sport. This new product will take classroom learning and attainment and link it to the wider community arts activity currently reflected in the may diverse cultures that currently exist. A must for any arts inclusion professional.

YOUTH CHARTER AMBASSADORS

Over the past 22 years, the Youth Charter message has been inspired through teams and sporting ambassadors who have signed the Youth Charter Scroll in support of its work. These include:

Marcus Adam
Neil Adams MBE
Kriss Akabusi MBE
Sir Ben Ainslie CBE
Carlos Alberto
Rob Andrew MBE
Mike Atherton OBE
Lord Archer
Ossie Ardiles
Chris Baillieu MBE
Jeremy Bates

Jamie Baulch Bill Beaumont OBE David Beckham OBE Franz Beckenbauer Chris Boardman MBE

Lorna Boothe Toby Box

Julia Bracewell OBE

Nicky Butt Kevin Cadle

Darren Campbell MBE Pat Cash

Gill Clark MBE Ben Challenger

Sir Bobby Charlton CBE Linford Christie OBE David Coleman OBE*

Gary Connolly

Sir Henry Cooper MBE*

Lord Cowdrey*
John Crawley
Mark Croasdale

David Davies

Sharron Davies MBE Anita DeFrantz

Phil De Glanville Rob Denmark Lisa Dermott

Karen Dixon Tony Dobbin Sandra Douglas Tony Doyle MBE Paula Dunn

Thomas Richard Dunwoody

Tracy Edwards MBE
Mike England
Farokh Engineer
Chris Eubank
Nicola Fairbrother
Sir Nick Faldo MBE

Sir Alex Ferguson CBE

John Fashanu

Janice Francis
Richard Fox MBE
Kristina Gifford
Ryan Giggs OBE
Eugene Gilkes

Dame Mary Glen Haig DBE* Duncan Goodhew MBE Sally Gunnell MBE

Jane Hall

Susan Hampshire OBE

Gary Hardinges Eddie Hemmings Tim Henman CBE Kate Hoey MP
Dame Kelly Holmes
Robert Howley
Norman Hunter
Paul Ince

Colin Jackson CBE
David Johnson
Michael Johnson
Simon Jackson MBF

Mary King

Jürgen Klinsmann

Sir Robin Knox Johnston Sir Eddie Kulukundis OBE

Sonia Lawrence Jason Lee Rob Lee

Denise Lewis OBE Lennox Lewis CM, CBE

Clive Lloyd CBE Lisa Lomas Helen Lonsdale Devon Malcolm Gary Mason* Dianne Modahl

Adrian Moorhouse MBE

Nathan Morgan
Dewi Morris
Fiona Murtagh
Ally McCoist MBE
Mark McCoy
John McEnroe
Mike McFarlane Of

Mike McFarlane OBE Barry McGuigan MBE Steve McMahon Mick McManus* Phil Neville

Prince Naseem MBE Martin Offiah MBE Wayne Otto OBE John Parrot MBE Alan Pascoe MBE

Lenny Paul Michel Platini Stuart Pearce

Dame Mary Peters CH, DBE

Terry Phelan

Karen Pickering MBE Sir Matthew Pinsent CBE

Nicky Piper Paul Reaney

Sir Steven Redgrave CBE

Derek Redmond Annika Reeder Sir Craig Reedie CBE

Cyrille Regis MBE Peter Reid Sir Dave Richards

Sir Dave Richard Mark Rowland Louis Saha

Tessa Sanderson OBE Greg Searle MBE Jon Searle MBF

Teddy Sheringham MBE3

Judy Simpson OBE Lynn Simpson Jane Sixsmith MBE Phyllis Smith

Sarah Springman CBE

Ian Stark Ray Stevens Athole Still

Dame Sarah Storey DBE

Mike Summerbee Iwan Thomas MBE Neil Thomas MBE

Baroness Grey Thompson DBE

Dennis Tueart Terry Venables Maurice Watkins Lee Westwood

Fatima Whitbread MBE
David Wilkie MBE
James Williams
Paul Zetter CBE
Dutch Soccer Squad
England Rugby Squad
England Soccer Squad
Ghanaian Under 17 Soccer

Squad

South African Soccer Squad South African Rugby Squad Lancashire County Cricket Club Manchester United Football Club Manchester City Football Club

Programs produced by the Youth Charter include:

- ARTWISE
- GAMESWISE
- CARBONWISE
- HEATHWISE
- YOUTHWISE 2 WORK
- SOCCERWISE
- SOCCERWISE AFRICA
- RUGBYWISE
- ALIWISE
- TENNISWISE
- CYCLEWISE
- KARATEWISE
- SNOOKERWISE
- CONFLICTWISE
- BASKETWISE

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The Youth Charter is a UK registered charity and United Nations Non Governmental Organisation.

Honorary Life president

The late Dame Mary Glen Haig DBE

Vice Presidents

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Executive Chairman

Geoff Thompson MBE FRSA DL

Chair of Trustees

David Allen OBE

Trustees:

Richard Callicott OBE Pearly Gates Barbara Stevenson CACI Andrew Emmerson LLB Gouy Hamilton-Fisher

Design: Rik Cheetham

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